

"Bournville" Cocoa

(Registered Trade Mark)

Of Exceptional Food value

IS MADE BY CADBURY

PUNCH

PRICE THREEPENCE.

PUBLISHED EVERY WEDNESDAY

No. 3873.
VOLUME
CXIX.
—
SEPTEMBER 29,
1915.

PUNCH OFFICE, 10, BOUVERIE STREET,
LONDON, E.C.

LONDON & LANCASHIRE

45, Dale Street,
LIVERPOOL.

ACCIDENT

FIRE

MARINE

155, Leadenhall Street
LONDON, E.C.

INSURANCE COMPANY LTD

RE- NOTICE.—Communications or Contributions, when sent, should be accompanied by a stamped and addressed envelope, given or written.

Yearly Subscription, with Summer Number and Almanack—Inland Postage 18s.; Foreign Postage 18s. 6d.
Agents for Canada: The Toronto News Co. and the Montreal News Co.
Agents for the UNITED STATES: The International News Co., NEW YORK.
Entered as second-class mail matter at the New York N.Y. Post Office, 1906.
Copyright in the U.S.A.



SOUND VALUE

THE TRUE VALUE OF ANYTHING IS MEASURED BY THE SATISFACTION IT BESTOWS IN RELATION TO THE SACRIFICE IT DEMANDS.

The public too often confuses value with price. Price is only one of the two factors that determine value. The other—the worth of the goods offered.

The real worth of cotton fabrics is measured by their actual resistance to wear or wash, and their permanency of finish. It is impossible for the public to determine these qualities except by actual service or by certain identification and positive guarantee. That is why Tootals inaugurated their famous policy of selvedge-marking, or otherwise branding their wide range of superior products, listed on this page, and of guaranteeing their real worth.

By thus enabling the public instantly to identify any of these guaranteed lines on any draper's counter, all risk of unsound material, finish or dye is eliminated, and permanent satisfaction assured.

THE TOTAL GUARANTEE HAS BEHIND IT ALL THE FORCE OF
THE TOTAL REPUTATION.

**TOOTAL
GUARANTEED
COTTON FABRICS**

**SOLD BY HIGH CLASS
DEALERS & OUTLETS**

TOOTAL CLOTH, the new Tootal Guaranteed Velvet Fabric. Soft and suitable for the fashionable full skirt. For Autumn and Winter Costumes and Children's wear. Rich in luster that will not rub off. Fast Dye 27 inches wide. 2/8 Corded, 3/8 Plain.

TARANTULLE: For Dainty Homestead
Lingerie and Baby-wear, in three
weights—40 inches wide.

LISSUE HANDKERCHIEFS for ladies.
Dainty anquaire, self-white and indelible
color border designs.

PYRAMID HANDKERCHIEFS for men.
Correct self-white and exclusive indelible color-fast dyes.

TOTAL SHIRTINGS for men and women.
TORALCO: A silky wash dress fabric.

TOTAL PIQUE. Soft and supple. 63/66
inches waist.

TOOTAL BROADHURST LEE
C. Ltd. MANCHESTER.

Ca. Ltd., MANCHESTER.
LONDON, 73a, Chancery Lane, E.C. PARIS, 42, Rue
des Jeuneurs. NEW YORK, 365, 4th Avenue.
TORONTO, 100, Bay Street; MONTREAL,
45, St. Alexandre Street.

OPENING AGENTS:
AUSTRALASIA: Melbourne, Sydney &

SONS, Pty. Ltd., First Buildings, SYDNEY
 STAPLES & SONS, Pty. Ltd., YORK STREET.
 NEW ZEALAND: WELLINGTON, J. Goss &
 Co., 80, VICTORIA STREET.
 SOUTH AFRICA: CAPE TOWN, Wess &
 Robinson, P.O. Box 46, DEURBAN, Wess &
 Robinson, P.O. Box 46, JOHANNESBURG,
 Transvaal, Wess & Robinson, P.O. Box 46.

• 研究人員 謝國興 謝國興 謝國興 謝國興



GOOD lighting exercises a tonic effect. In a well-lighted room you forget the troubles and trials of a busy day—you experience an enjoyable feeling of well-being. Just as darkness and gloom produce depression, good lighting brightens the spirits and promotes cheerfulness. Therefore do not attempt to economise by diminishing the lighting of your home. Economise by using lamps which give the same or better light but consume less current. Use me. I'm Mazda, the truly economical lamp. I combine brilliance with the greatest economy. I brighten your home and lighten your lighting bills. I'm Mazda.

Mazda
DRAWN WIRE
ELECTRIC
LAMPS
BRITISH MADE IN
RUGBY, ENGLAND

All Dealers sell me.

The British Thomson-Houston Co. Ltd.,
Mazda House,
77, Upper Thames St., London, E.C.

Branches in all large towns.



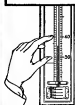
TENDER SENSITIVE SKINS.

Quickly Soothed by Cuticura.
Nothing Better. Trial Free.

Especially when preceded by a hot bath with Cuticura Soap. Many comforting things these fragrant super creamy emollients may do for the skin.

Sample each free by post. Address: F. Newbery & Sons, 27, Charterhouse Square, London, E.C. Sold everywhere.

Six months inclement weather!



OCT. JAN.
NOV. FEB.
DEC. MAR.

Decide for
Ideal Heating now!

The only sure means of enjoying all your home in cold or damp wintry weather is by installing an Ideal Hot Water Warming System.

IDEAL & IDEAL
RADIATORS BOILERS

make every nook and corner cozy and healthfully warm—banish the dirt, dust, smoke, soot and draughts inevitable with old-fashioned open fires—are readily installed at a moderate initial outlay—suitable for the smallest villa—no basement or constant water supply is necessary—the cost for fuel is only about one penny per day per room.

May we send you Booklet No. 10, giving full particulars, or arrange for estimate from local Engineers? Inspection of our Show-rooms is cordially invited.

NATIONAL RADIATOR COMPANY
LIMITED

NATIONAL AVENUE, HULL. Telephone: Central 4220.
London Showrooms: 439-441 Oxford Street, W. Telephone: Mayfair 2155.



452A-2776

As good as Hand-made

BUSINESS men who, for economy's sake, have given up made-to-measure boots and tried Lotus, are quite pleasantly surprised. There is no waiting for their boots to be made, no fear of a misfit, they simply walk into the nearest Lotus agent's, choose their style, and, if they so wish it, walk out again with the boots on their feet. And many declare they were never better satisfied and, even when the lean years are over, mean to stick to Lotus.

Lotus

Lotus Limited, Stamford.
Makers of Lotus and Delta Boots. Agents everywhere.

THE OXFORD CIRCUS HOUSE OF Samuel Brothers
OFFICERS' RAINPROOF WAR KIT.

Guarantee who prefer the services of a house presenting military traditions, should write for details of our 480 KIT.

who has a good copy of "The War Book," a little book, every soldier would do well to read—and a specimen of "The War Book" is given, guaranteed, to every soldier who orders a raincoat without fail.

A special Officer's Dept. at each House.

OXFORD CIRCUS AND LUDGATE HILL LONDON.

23 & 25 Oxford Street, W. 65 & 67 Ludgate Hill, E.C. 4

Telephone: 4066. City 73030.

And at 2 The Lane Pavilion, Pall Mall.

HEALTH

A System of Exercise for Everyone—from Infancy to Old Age.

RATIONAL exercise is the first step towards better health. It is what Nature prescribes to keep the body fit. Lieut. J. P. Muller (Royal Danish Engineers) has reduced exercise to so fine a point of simplicity as almost to give a new meaning to the word. His "System" is exercise without drudgery. It is scientific, easy, delightful and suited to old and middle-aged persons of either sex, as well as to the young.

No appliances of any kind are required. The whole series of movements occupies only a few minutes daily, and there is no risk of strain.

The responsiveness of the body to the exercises is immediate, because they exercise all the vital organs and every muscle of the body. The series includes self-massage with the hands—a novel feature which produces a delightful, exhilarating glow; removes and prevents indigestion and constipation; promotes circulation; tones the nerves and makes the skin clear and healthy.

The Body-bending and twisting Exercises—performed without difficulty even by people unused to exercise—strengthen the muscles of the trunk and massage the inner organs, ensuring functional efficiency. As a result the acids which cause gout, rheumatism and similar ailments are removed from the system.

Stoutness is overcome by the discipline of the body under the Muller System, because the exercises restore the entire physical organism to its normal or natural condition of health. For the same reasons the System corrects excessive thinness.

The Muller System requires no prolonged or painful effort. The movements are varied, pleasant to perform and adaptable to every degree of physical strength. It is, therefore, a method of health exercise keenly appreciated by

ladies who desire a shapely and graceful figure, a clear skin and the cure by natural means of the many ailments which frequently impair "the picture of health." Why this is accomplished by the practice of the Muller System is explained in a booklet, "The Royal Road to Health and Beauty," a copy of which will be sent post free to all lady enquirers.



A line drawing of a photograph of Bangalore's life size statue of Lord, Mexico.

Personal Instruction.

Tuition is given personally and privately at the Institute in bright, airy rooms.

Separate instruction rooms are set apart for Ladies and Children.

For those who are unable personally to visit the Institute arrangements can be made to send Instructors (lady or gentleman) to explain and teach the System in their own homes.

Readers are invited to call at the MULLER INSTITUTE, 45 DOVER STREET (opposite Tube Station), PICCADILLY, W. (Telephone 416 Regent), for a Free Consultation with Lieut. Muller.

Postal Instruction.

Special courses by post are conducted by Lieut. Muller to enable persons in the country and abroad to learn the exercises thoroughly, easily and quickly. Full particulars free on request. Please mention *Punch*, Sept. 29.

Evidence concerning the System.

Dr. JAMES SWANSON, M.A., M.B., C.M., F.R.F.P.S. Glasgow:

"I have no hesitation in saying that no living man has done more to promote a clean, healthy life among the men and women of England than you have done."

"I wish you long life and strength to continue your good work of salvation by attention to the body."

"THE SUNDAY TIMES":

"To sum up, the Muller System is undoubtedly an all-round comprehensive method of regularly exercising every muscle of the body in a minimum amount of time, and that, briefly, spells health."

Mr. HUGH DE SELINGMAST, writing in "The Daily Mail":

"After three months' regular discipline—discipline, mind you, accessible to every man—a man's body changes almost beyond belief."

"Do it, and you will see. Do it for the sake of your health and the health of your children, and your children's children. Do it for the sake of England, who wants tough, healthy men."

"THE TIMES":

"Lieutenant Muller is a good advertisement of his system, for he has a fine well-proportioned figure; his muscles are not developed to excess, and it would not be difficult to find many young men in the Army or at the Universities of larger muscular proportions."

"THE OBSERVER":

"There is no terrible development of thigh or biceps. You are only supple and upright; only healthier and happier, less cross and less nervous, only nicer to live with; cleaner, pluckier and more self-confident."

"ARMY & NAVY CHRONICLE":

"It is essentially a system of home gymnastics suitable for all ages of men and women. It is simplicity itself, and a very slight acquaintanceship will convince those who try it of the benefit to be derived from it. It should be introduced into every school, and we should like to say every family, in England."

"SVENSK DAM TIDNING," the well-known Swedish Ladies' Magazine:

"Most earnestly do we recommend Lieut. Muller's System to the whole world of women. Daily baths, systematic exercises and massage, and exposure to fresh air and sunshine are not only means to health but also to beauty and natural vivacity."

Sir ARTHUR CONAN DOYLE:

"One becomes fit and keeps fit by carrying out Lieut. Muller's System, which is a natural course of exercises without the use of muscle-straining instruments, causing no great strain and resulting in no after-collapse."

Dr. H. VALENTINE KNAGGS, in his work "Indigestion, its Cause and Cure":

"The Muller exercises are probably the best devised for remedying constipation and indigestion."

CHARIVARIA.

The CHANCELLOR OF THE EXCHEQUER, on learning that the enemy's attempts on looting the Saxe had been repulsed, was heard to murmur:—

"Thus, paradox, pithier, engrave
'On the door of H.M.'s Treasury,
'The longer we stay on the Saxe
'The sooner we go on the Spine.'"

Mr. LEON GEORGE's controversial methods are mellowing. There was a time when he would not have hesitated to accuse his critics of emitting poisonous gas. Nowadays he contents himself with the remark that they have wasted "whole cylinders of fervour and ferocity."

Our public departments are waking up. A cargo of sugar which arrived in Glasgow recently was found to be on fire. The secretary of the local branch of the Refined Sugar Association thought it his duty to telegraph the news to the Sugar Commission, and promptly received the following helpful reply: "Call out Fire Brigade; inform the police."

Surprise has been expressed to the means by which the two officers who escaped from Donington Hall managed to excavate a tunnel 220 feet in length underneath the main boundary fence. But the police have a clue. Another escaped German is described as having "a mole on his cheek."

A Danish correspondent with the Austrian army says that the Galician roads are bottomless swamps and that "automobiles can make no progress unless drawn by six horses each." The purists who always objected to the "auto" are now on firmer ground than ever.

"Smallest plots should be cultivated" was the headline attached to a recent speech of Dr. MACNAMARA. But you are not to understand that the SECRETARY OF THE ADMIRALTY approves conspiracy against the Government.

"So glad all settled and pictures pleased," said an "agnony" in *The Times* addressed to "R." the day after the Budget. But if "R." stands for ROBERTALD McKENNA we regret to have to inform him that American "pictures"

are not at all pleased with his new film-tax.

Certain gentlemen in the neighbourhood of Fleet Street were greatly perturbed on Budget day by a rumour that War-prophets were to be specially taxed, and a reminder that they had been for some time past subjected to a considerable discount seemed to bring them little comfort.

General RUSSEY's parting message to Field-Marshal von HINDENBURG:—"He that Wilna when he may..."

An officer in Flanders writes:—"You can always spend a pleasant hour watching the anti-aircrafts—for some unknown reason called 'Arch-



Sergeant. "TAKE THAT FLAG OUT O' YER BUTTON HOLE, M' LAD. REMEMBER THIS IS THE BRITISH ARMY. WE DON'T WANT NONE O' YER PATRIOTISM HERE."

balids"—missing the 'planes not once, but twenty times a minute. In America the air is clearer, and an ARCHBOLD brought down an Ambassador at the first attempt.

On the retirement of a Windsor postman it is revealed that he often came into contact with members of the Royal Family, and that on one occasion a Princess asked him to deliver a message for her. This breach of the postal regulations has been reported to the POSTMASTER-GENERAL, who has, however, mercifully decided to take no action against the illustrious offender.

"A month ago," the *Newcastle Dispatch* informs us, "Lloyd George, and all England with him, spoke with bated breath of the fearful Russian auction-pipe which was to exhaust Germany... To-day it is a far different cry. The Russian hammer is smashed."

Happily, the other implement seems to be still going strong.

The same paper declares that "the shadows of poverty and want" in Britain will be finally dispersed "by the all-potent and flashing sword-thrusts of the all-highest Emperor himself." We note with interest this confirmation of the belief that the Kaiser fights with shadows.

A correspondent of the *Vossische Zeitung* just returned from London says that respectable male citizens of London on Sunday mornings dress themselves in their Sunday best, and with their "gilt-edged hymnbooks under their arms" (no allusion to the Stock Exchange) repair to a crowded

gambling and drinking club in the neighbourhood of a church, where they pass the hours of divine service. They then return to their homes, where they discuss with their wives and children the points of the sermons they are supposed to have heard. Where do they pick up these secrets of our national life? It seems that the spy-peril has not been exaggerated.

The cow which walked down twenty stairs into the basement of a shop at Reading is believed to have mistaken the cellar for a byre.

A Tommy writing home from the Dardanelles, after

describing the closeness of our trenches to those of the enemy, concludes thus:—"The other morning I was using a periscope as a looking-glass for shaving, and when I had finished found I had shaved a Turk."

Agricultural Chemistry.

Extract from an Indian landowner's letter to a Government adviser:—

"And in order to use the improved system (of cultivation) I beg you very kindly to suggest a book on 'Pharmacy.'"

"There are few families who can boast of such a patriotic record as Mr. and Mrs. Clark, of Woodhead Street, New Ferry, who have no fewer than six sons serving their King and country. With the exception of the eldest son James, who has 121 years' service in the artillery, the brothers all enlisted after the declaration of war."—*Dryden and News*.

Although the War is dragging a bit, it is hoped, with some confidence, that James's record will remain unbroken.

TO MR. McKENNA.

After Steinburne's "The Oblation."

[Duty has been proposed on cocoa, tea, clocks, cinema films, musical instruments, etc.]

Ask something more of me, please;
All that you mention I'll do;
Bless your dear heart, were it more,
More would I give at a squeeze—
Gold for our worrying through,
Notes for the sinews of war.

'Tis but a trifle to raise;
So I may gladden your eyes,
Willingly up will I stump,
Watching with patriot gaze
Cocoa and clocks as they rise,
Films and hassoons on the jump.

I that have nothing to spare
Cheerfully part with the same;
Little I envy their pile,
Misers that grudge you your share;
His is the joy of the game,
His who can pay with a smile. O. S.

ONE OF THE BULLDOG BREED.

"An incident is a wonderfully perfected device for whitening the hair of the officer involved."—*Mr. Augustus Benson* in "The Daily News."

Lieut. and Acting-Quartermaster Denton-Smythe sat in his office prepared for the nerve-racking process of filling in the daily indent. Summoning up that courage which is instinctive in the British officer, he opened Army Book B 55 and wrote the name of his unit, "H Bty. 999th Bde. R.F.A." on the top line. Without resting after the mental strain involved he filled in the word "One" in the space for "No. of day's rations required," and again, without pause, filled in the date, "Sept. 30th," in the space for "Date when rations are required."

Many men would have taken a rest at this point, but Lieut. Denton-Smythe was made of sterner stuff. He only paused long enough to dip his pen in the ink and then entered the number 113 in the space for "No. of officers, warrant officers, non-com. officers and men," and the number 113 in the space for "No. of rations required."

The unflinching sense of duty which characterises our officers was never better exemplified than in the case of Lieut. Denton-Smythe. Even after the exhausting mental effort required to calculate that 113 men would require 113 rations he would not yield to exhaustion.

Again dipping his pen in the ink with the same determination with which he would have thrust a bayonet through a German, he put the number 195 in the space provided on the form for "No. of horses," and again, with no outward sign of brain fatigue, he calculated the number of rations required for 195 horses and entered the number 195 in the space provided.

Then, gathering together what remained of his superb energy, he signed his name at the foot of the document and laid down his pen.

Here one would like to be able to say that he was free to rest—to go on leave for a week, and, attended by loving members of his family, or by one even dearer than they, to recuperate his jaded brain and shattered tissues.

But the Army regulations are cruel, and so no such happy ending is possible, unless we tamper with truth.

The gulfant officer had laid down his pen, but his task

was still incomplete. He had yet to detach the indent from the book. This done he rose and, with a supreme effort, opened the door and said, "Corporal, send this to the Supply Office." Then he collapsed.

THE SIGNAL.

CONCERNING the multitudinous charms and stately sweet-nesses of Audrey, much might be written, but as this is to be an article, as opposed to a book, and as young goddesses, being but human, may be spoiled by a too candid worship, I will here confine myself to her single fault. Audrey is romantic, may more, she is mediæval. When recently I approached her with a certain momentous question, she was fresh from half a dozen versions of the "Tristram and Isolt" legend, and to say that she was full of it is to put the case feebly. The sick lover was to infer, you remember, from the white or black sail on the good ship *Suez* whether his *affaire* was going smoothly or quashed for ever; and Audrey proposed to tell me my fate by a modernised treatment of the idea. After a clear week for reflection, she would meet me by appointment, and if she came clad in brilliant hues I might go to the jewellers' at once for the ring; but if the tints of her attire were "neutral" all would be over, and I could interview the chemist, with an order for strychnine, at my earliest convenience.

The fateful night arrived, and Audrey's ensemble flung me into mingled triumph and despair. Even to my dull masculine eyes the run of her tints was appallingly neutral; but there was one solitary gleam of hope. She wore on her breast a screaming red rosette which would have spoiled the beauty of any ordinary girl. Poor tongue-tied coward, I lacked the nerve to insist on an answer outright, and we proceeded with the agenda of the evening, which consisted of a theatre, a modest War-supper, and a taxi home. I trust never again to pass through such torments of doubt and suspense. At last, as we stood on the steps of "The Landens," where Audrey dwells, I could no longer silence my anguish.

"Tell me, dearest," I whispered, hoarse with emotion, "tell me, and put me out of my pain. Are these tints to be taken as brilliant or neutral?"

"You silly boy," she replied, "as if I *could* dress in bright colours now-a-days! Why, you can't get anything in that line fit to make up for love or money!"

A great wave of hope surged over me.

"But this thing," I cried, pointing to the scarlet abomination on her breast, "it means?"

"Sh—h—h!" she whispered. "It's a dead secret, and papa would disinherit me if he found out. I stole his Civic Volunteer brassard and made a temporary rosette of it. That seemed the handiest way to show what I mean!"

My memory has as yet failed to reconstruct fully the next whirling moment, but it is thought, from the undeniable dizziness of my knees on the following morning, that I behaved in the best sixteenth-century style. Audrey informs me that a special on duty outside "Menaggio," four doors away, paused as if in doubt whether to arrest me or not, and at last gave a furious stamp and strode off in disgust. It may be that long years had dimmed the memory of his own youth. Or possibly his feet were cold.

Clear as Mud.

"Mr. Withers knows all the machinery of the money market, and he has a lucid style which makes matters plain normally very mysterious and technical to the layman."—*Adm.* in "Cornhill."

The right answer to the hospitable "Say when" is "After the War."



THE BALKAN QUESTION.

ROUMANIA. "COMING IN, FERDIE?"

BULGARIA. "WELL, I'M NOT SURE THAT I SHAN'T. I'M FEELING A BIT LESS NEUTRAL JUST NOW."





V. A. D. Nurse. "OH, DEAR! WHAT SHALL I DO? A LIGHT DIET HAS EATEN UP A FULL DIET!"

DOING HIS BIT.

Ministers prate of economy;
Threats of compulsion are rife;
You still preserve your autonomy,
Lead a luxurious life.

Daintiest footwear to tread upon,
Raiment of glossiest silk,
Downiest cushions to bed upon,
Diet of creamiest milk.

Must we convict you of vanity,
Gay little dog of Pekin;
Deem you a whelp of Insanity,
Crossed with Original Sin?

Can you be deaf to the clarion
Call of a nation in arms?
Are you contented to carry on
Wrapped in effeminate charms?

Aping the tricks of Society,
Pitiful slave of your maw,
Begging, though gorged to satiety,
Giving a dandified paw?

No; for, though sprung from another
land,

Freely you serve in your way,
Eager to "Die for the Motherland"
Dozens of times in a day.

The Repentant Murderer.

Extract from the letter of a girl to
her friend:—

"... We have had two Zeppelins over here
this week, one last night which mother saw
going to church, and one on Tuesday..."

"LADY would like to meet occasionally
elderly lady living alone for companionship."
Glasgow Herald.

This type of occasionally elderly lady
is only to be found in Ireland.

From an essay on the Press Censorship
by an L.C.C. scholar aged nine:—

"When a man prints something that the
Government don't wish the people to know
the newspapers leave a blank. It is called
stop-press news."

Vestments for the Church Militant.

From a Parish Magazine:—

"We have also been presented with a red
cape, which is very nice, but unfortunately
the boxing gloves for which an appeal was
made have not yet appeared."

From a German description of the
fighting in the West:—

"With faint shriek, like scared little birds,
the French infantry whizzed over our heads."
Vernon News (British Columbia).

Hence the name "pion-pion."

"If the airship is near or overhead, lie down
and get on the lee side of a wall, which will
break the blast, should a bomb explode near
at hand, placing that wall between yourself
and the window or windows."—*Daily Mail.*

We fear the portable wall will present
some difficulties.

"WANTED, CELLARMAN, one eligible for
military service, live in preferred."
Yorkshire Post.

Whilst living in his subterranean retreat
he might try to improve his hand-
writing.

THE SHIRKER.

I HAD never beaten Petherby; not that he is a billiard expert, but merely that I am a rabbit. A masterly series of two nursery cannons, varied sometimes by (and very occasionally coupled with) a hazard is all I aspire to. Petherby, on the other hand, can generally manage to score something every time, and not infrequently runs into some of the humbler double figures. The truth is that I do not possess the discriminating eye of a *Draught* for the niceties of angles. But I have one facility of which I am proud and to which I shall allude later.

A few weeks ago, at Petherby's house, I found him in one of his rare off moods. These off moods of his generally signify that he beats me by a mere 150 or so in 250 up, instead of by the more customary margin of 200 or more. But on the night in question Petherby was playing so shockingly and I so brilliantly (on two successive visits to the table I had played for safety and scored a clear board each time), that at length I was 240 to his 247. It was my turn to play.

My first stroke, though not exactly yielding the result I had in mind, was nevertheless a most satisfactory and comprehensive one. I made a cannon off the red, and then my ball and Petherby's mysteriously disappeared down different pockets. Petherby applauded with the butt of his cue upon the floor. "Good shot, Sir!" he remarked sarcastically. "What a pity it didn't all come off!"

"All come off!" I said with hauteur. "Why, it *did* all come off—much better than I could have hoped for even in my most sanguine moments. What do you mean?"

"Oughtn't the red to have done something—gone down a pocket, for instance? Then you would have won the game. As it is—"

"Petherby," I said sternly, "remember, please, that there are three balls, six pockets, and certain laws of coincidence which must operate at times. In that stroke I distinctly see the finger of Providence. You are not intended to win this game. Just look at the position of the red."

The red was up the table close to the left cushion. To pot it was an impossibility as far as my limited tech-

nique was concerned, but I felt that by careful aiming (so as to hit the paint without disturbing the ivory, as I expressively put it when narrating the incident to Pilkington) I could manage to run in. So I took a deliberate aim and pressed my cue gently forward. Slowly, slowly my ball trickled up the table, straight as a die all the way. It was only a few inches from the red and still running true when the electric lights went out. At the same instant a loud report was heard, followed immediately by a second and third.

"Zepps!" cried Petherby. "Where's my umbrella?"

"There's other game afoot," I cried, as I fumbled for my cigarette-lighter. The wick flamed up. I hurried to the top of the table. My ball was in

the servant entered. "If you please, Sir," she said, "the police sergeant has just been, and said you're wanted at once at the station."

"I must go immediately," said Petherby, struggling into his jacket. "What a nuisance these Zepp raids are, interfering with one's amusements in this way! Really, I—"

"Half a jiffy!" I cried as Petherby moved to the door. "Wait while I play that shot again. Anybody would think there was a panic from your positively indecent haste."

"Sorry," said Petherby, edging off, "but duty is duty. Where would my crest of five oysters rampant gules on a *plaid du four argent* be if my knightly ancestors had preferred billiards to duty? So long!"

"There's a precedent for it," I retorted. "How about *Draught's* game of bowls?"

But Petherby was half-way down the staircase. "Shirker!" I yelled after him as I realised that the issue must remain undecided. But stay—

"Mary," I said, "would you take this lighter and hold it close to the red ball—so? Now, I want you to watch the red ball carefully and tell me if this white one, which I am going to play, touches it."

I placed my own ball back in baulk, took a long and careful aim, and then . . . somehow I managed to miscue.

"No, Sir, it didn't hit the red one," said Mary, as my ball stopped a few inches from the bank-line.

I pretended to leave a sigh of relief. "Thank goodness!" I exclaimed. "Properly to explain the object and effect of that stroke, Mary, would necessitate my using technicalities which you would probably not understand. I think, under the circumstances, you had better not mention to Mr. Petherby that I required your assistance. He might consider it an abuse of his hospitality."

"Very good, Sir," said Mary as she exchanged the cigarette-lighter for half-a-crown.

Sir JOSEPH LYONS on the Budget:—"The British people have given their sons and their fathers and their brothers to carry on the war, and they are not going to back even if they have to give their boots to help to support them."—*Evening News*.
We ourselves never kick with our boots off.



"GET BACK BELGIUM! GET IT BACK! YOU WAIT TILL YOU CHASE CANNON ON THE 'ELL GETS OFF THERE! IF THEY CAN'T GET IT BACK SO OTHER WAY THEY'LL PUNCH IT!"

the pocket. "Hurrah!" I shouted joyfully. "Game to me!"

"On the contrary," said Petherby, craning his neck over my shoulder, "it's my game. You've given three away! That red's never bugged a hair's breadth, I'll swear."

"Rot!" I retorted. "I couldn't possibly have missed. I was dead on the edge of the red when the lights went out."

"Can you solemnly affirm you heard the balls click?"

"Of course not, you ask," I replied. "How could I through that beastly firing? On the other hand, did you see me miss?"

"How could I in the dark?" he answered testily.

"Exactly," I said. "I couldn't hear; you couldn't see. As you maintain that the red hasn't moved, the fairest thing will be for me to play the shot again. Do you happen to have a candle on you?"

There was a knock at the door and

Send for the Catalogue of Practical Fashions Posted Free

Send a postcard now while it is
fresh in your mind.



Showing one page of the Catalogue
reduced to one-third actual size.

THE Post Order Department of Marshall & Snelgrove is organised so perfectly that you can wear the clothes that London is wearing no matter how far away you may live. For the same—or less—money that you pay locally for fashions that are on the wane in London, you can get the *current* fashions of the Metropolis by using the Post Order Service of Marshall & Snelgrove. Once you have placed an order with this department you will understand why Marshall & Snelgrove are the admitted leaders of fashion. The greatest surprise, however, will be the moderation in the prices asked.

**MARSHALL &
SNELGROVE**

LIMITED
Everything for Woman's Wear
F.O. 4.
VERE ST., LONDON, W.

POPE & BRADLEY

Civil & Military Tailors

By Royal Appointment to H.M. The King of Spain

WINTER KHAKI.

A word of warning by Dennis Bradley.

SINCE the Winter of 1914-1915, the best quality heavyweight khaki has increased in price nearly 50%, and, as consequence, any amount of second-grade material which is totally unfit to stand the excessive strain of Active Service, is now on the market.

I feel I cannot emphasize too strongly to inexperienced Officers the utter futility of equipping themselves with any but the finest quality khaki that money can buy.

The House of Pope and Bradley is determined to maintain the reputation it has made, and refuses to supply Officers with any material which it cannot absolutely guarantee.

The prices charged represent the minimum at which uniforms of the best quality can be obtained, and they are reasonable because the House is one of the large buyers in London.

Service Jackets	from £3 13 6
Shirts	£1 7 6
Bedford Cord Trousers (Buckskin striped)	£2 12 6
British Warm	£3 15 0
Waterproof Trencher	£4 14 6

Bushes extra.

All Accessories in Camp & Service Equipment Supplied at Store Prices.

Full Kit List on application.

TWO ESTABLISHMENTS ONLY

**14 OLD BOND STREET, W. &
11-13 SOUTHAMPTON ROW, W.C.**

For real economy buy Irish Linens now

while we can supply you at the old prices from stocks accumulated before the War. The moment these are exhausted we shall have to increase the price owing to the great advance in cost of materials and manufacture. Write now for Price List.

TABLE LINEN. No. G. 299—Double Damask Table Cloth, suitable for either a round or square table. Pattern: Victrola and Spot, 2 by 2 yds., 10/6; 2 by 2½ yds., 12/6; 2 by 3 yds., 22/6; 2 by 3½ yds., 28/6; 2 by 4 yds., 34/6; 2 by 4½ yds., 40/6; 2 by 5 yds., 46/6; 2 by 5½ yds., 52/6; 2 by 6 yds., 58/6; 2 by 6½ yds., 64/6; 2 by 7 yds., 70/6; 2 by 7½ yds., 76/6; 2 by 8 yds., 82/6; 2 by 8½ yds., 88/6; 2 by 9 yds., 94/6; 2 by 9½ yds., 100/6; 2 by 10 yds., 106/6; 2 by 10½ yds., 112/6; 2 by 11 yds., 118/6; 2 by 11½ yds., 124/6; 2 by 12 yds., 130/6; 2 by 12½ yds., 136/6; 2 by 13 yds., 142/6; 2 by 13½ yds., 148/6; 2 by 14 yds., 154/6; 2 by 14½ yds., 160/6; 2 by 15 yds., 166/6; 2 by 15½ yds., 172/6; 2 by 16 yds., 178/6; 2 by 16½ yds., 184/6; 2 by 17 yds., 190/6; 2 by 17½ yds., 196/6; 2 by 18 yds., 202/6; 2 by 18½ yds., 208/6; 2 by 19 yds., 214/6; 2 by 19½ yds., 220/6; 2 by 20 yds., 226/6; 2 by 20½ yds., 232/6; 2 by 21 yds., 238/6; 2 by 21½ yds., 244/6; 2 by 22 yds., 250/6; 2 by 22½ yds., 256/6; 2 by 23 yds., 262/6; 2 by 23½ yds., 268/6; 2 by 24 yds., 274/6; 2 by 24½ yds., 280/6; 2 by 25 yds., 286/6; 2 by 25½ yds., 292/6; 2 by 26 yds., 298/6; 2 by 26½ yds., 304/6; 2 by 27 yds., 310/6; 2 by 27½ yds., 316/6; 2 by 28 yds., 322/6; 2 by 28½ yds., 328/6; 2 by 29 yds., 334/6; 2 by 29½ yds., 340/6; 2 by 30 yds., 346/6; 2 by 30½ yds., 352/6; 2 by 31 yds., 358/6; 2 by 31½ yds., 364/6; 2 by 32 yds., 370/6; 2 by 32½ yds., 376/6; 2 by 33 yds., 382/6; 2 by 33½ yds., 388/6; 2 by 34 yds., 394/6; 2 by 34½ yds., 400/6; 2 by 35 yds., 406/6; 2 by 35½ yds., 412/6; 2 by 36 yds., 418/6; 2 by 36½ yds., 424/6; 2 by 37 yds., 430/6; 2 by 37½ yds., 436/6; 2 by 38 yds., 442/6; 2 by 38½ yds., 448/6; 2 by 39 yds., 454/6; 2 by 39½ yds., 460/6; 2 by 40 yds., 466/6; 2 by 40½ yds., 472/6; 2 by 41 yds., 478/6; 2 by 41½ yds., 484/6; 2 by 42 yds., 490/6; 2 by 42½ yds., 496/6; 2 by 43 yds., 502/6; 2 by 43½ yds., 508/6; 2 by 44 yds., 514/6; 2 by 44½ yds., 520/6; 2 by 45 yds., 526/6; 2 by 45½ yds., 532/6; 2 by 46 yds., 538/6; 2 by 46½ yds., 544/6; 2 by 47 yds., 550/6; 2 by 47½ yds., 556/6; 2 by 48 yds., 562/6; 2 by 48½ yds., 568/6; 2 by 49 yds., 574/6; 2 by 49½ yds., 580/6; 2 by 50 yds., 586/6; 2 by 50½ yds., 592/6; 2 by 51 yds., 598/6; 2 by 51½ yds., 604/6; 2 by 52 yds., 610/6; 2 by 52½ yds., 616/6; 2 by 53 yds., 622/6; 2 by 53½ yds., 628/6; 2 by 54 yds., 634/6; 2 by 54½ yds., 640/6; 2 by 55 yds., 646/6; 2 by 55½ yds., 652/6; 2 by 56 yds., 658/6; 2 by 56½ yds., 664/6; 2 by 57 yds., 670/6; 2 by 57½ yds., 676/6; 2 by 58 yds., 682/6; 2 by 58½ yds., 688/6; 2 by 59 yds., 694/6; 2 by 59½ yds., 700/6; 2 by 60 yds., 706/6; 2 by 60½ yds., 712/6; 2 by 61 yds., 718/6; 2 by 61½ yds., 724/6; 2 by 62 yds., 730/6; 2 by 62½ yds., 736/6; 2 by 63 yds., 742/6; 2 by 63½ yds., 748/6; 2 by 64 yds., 754/6; 2 by 64½ yds., 760/6; 2 by 65 yds., 766/6; 2 by 65½ yds., 772/6; 2 by 66 yds., 778/6; 2 by 66½ yds., 784/6; 2 by 67 yds., 790/6; 2 by 67½ yds., 796/6; 2 by 68 yds., 802/6; 2 by 68½ yds., 808/6; 2 by 69 yds., 814/6; 2 by 69½ yds., 820/6; 2 by 70 yds., 826/6; 2 by 70½ yds., 832/6; 2 by 71 yds., 838/6; 2 by 71½ yds., 844/6; 2 by 72 yds., 850/6; 2 by 72½ yds., 856/6; 2 by 73 yds., 862/6; 2 by 73½ yds., 868/6; 2 by 74 yds., 874/6; 2 by 74½ yds., 880/6; 2 by 75 yds., 886/6; 2 by 75½ yds., 892/6; 2 by 76 yds., 898/6; 2 by 76½ yds., 904/6; 2 by 77 yds., 910/6; 2 by 77½ yds., 916/6; 2 by 78 yds., 922/6; 2 by 78½ yds., 928/6; 2 by 79 yds., 934/6; 2 by 79½ yds., 940/6; 2 by 80 yds., 946/6; 2 by 80½ yds., 952/6; 2 by 81 yds., 958/6; 2 by 81½ yds., 964/6; 2 by 82 yds., 970/6; 2 by 82½ yds., 976/6; 2 by 83 yds., 982/6; 2 by 83½ yds., 988/6; 2 by 84 yds., 994/6; 2 by 84½ yds., 1000/6; 2 by 85 yds., 1006/6; 2 by 85½ yds., 1012/6; 2 by 86 yds., 1018/6; 2 by 86½ yds., 1024/6; 2 by 87 yds., 1030/6; 2 by 87½ yds., 1036/6; 2 by 88 yds., 1042/6; 2 by 88½ yds., 1048/6; 2 by 89 yds., 1054/6; 2 by 89½ yds., 1060/6; 2 by 90 yds., 1066/6; 2 by 90½ yds., 1072/6; 2 by 91 yds., 1078/6; 2 by 91½ yds., 1084/6; 2 by 92 yds., 1090/6; 2 by 92½ yds., 1096/6; 2 by 93 yds., 1102/6; 2 by 93½ yds., 1108/6; 2 by 94 yds., 1114/6; 2 by 94½ yds., 1120/6; 2 by 95 yds., 1126/6; 2 by 95½ yds., 1132/6; 2 by 96 yds., 1138/6; 2 by 96½ yds., 1144/6; 2 by 97 yds., 1150/6; 2 by 97½ yds., 1156/6; 2 by 98 yds., 1162/6; 2 by 98½ yds., 1168/6; 2 by 99 yds., 1174/6; 2 by 99½ yds., 1180/6; 2 by 100 yds., 1186/6; 2 by 100½ yds., 1192/6; 2 by 101 yds., 1198/6; 2 by 101½ yds., 1204/6; 2 by 102 yds., 1210/6; 2 by 102½ yds., 1216/6; 2 by 103 yds., 1222/6; 2 by 103½ yds., 1228/6; 2 by 104 yds., 1234/6; 2 by 104½ yds., 1240/6; 2 by 105 yds., 1246/6; 2 by 105½ yds., 1252/6; 2 by 106 yds., 1258/6; 2 by 106½ yds., 1264/6; 2 by 107 yds., 1270/6; 2 by 107½ yds., 1276/6; 2 by 108 yds., 1282/6; 2 by 108½ yds., 1288/6; 2 by 109 yds., 1294/6; 2 by 109½ yds., 1300/6; 2 by 110 yds., 1306/6; 2 by 110½ yds., 1312/6; 2 by 111 yds., 1318/6; 2 by 111½ yds., 1324/6; 2 by 112 yds., 1330/6; 2 by 112½ yds., 1336/6; 2 by 113 yds., 1342/6; 2 by 113½ yds., 1348/6; 2 by 114 yds., 1354/6; 2 by 114½ yds., 1360/6; 2 by 115 yds., 1366/6; 2 by 115½ yds., 1372/6; 2 by 116 yds., 1378/6; 2 by 116½ yds., 1384/6; 2 by 117 yds., 1390/6; 2 by 117½ yds., 1396/6; 2 by 118 yds., 1402/6; 2 by 118½ yds., 1408/6; 2 by 119 yds., 1414/6; 2 by 119½ yds., 1420/6; 2 by 120 yds., 1426/6; 2 by 120½ yds., 1432/6; 2 by 121 yds., 1438/6; 2 by 121½ yds., 1444/6; 2 by 122 yds., 1450/6; 2 by 122½ yds., 1456/6; 2 by 123 yds., 1462/6; 2 by 123½ yds., 1468/6; 2 by 124 yds., 1474/6; 2 by 124½ yds., 1480/6; 2 by 125 yds., 1486/6; 2 by 125½ yds., 1492/6; 2 by 126 yds., 1498/6; 2 by 126½ yds., 1504/6; 2 by 127 yds., 1510/6; 2 by 127½ yds., 1516/6; 2 by 128 yds., 1522/6; 2 by 128½ yds., 1528/6; 2 by 129 yds., 1534/6; 2 by 129½ yds., 1540/6; 2 by 130 yds., 1546/6; 2 by 130½ yds., 1552/6; 2 by 131 yds., 1558/6; 2 by 131½ yds., 1564/6; 2 by 132 yds., 1570/6; 2 by 132½ yds., 1576/6; 2 by 133 yds., 1582/6; 2 by 133½ yds., 1588/6; 2 by 134 yds., 1594/6; 2 by 134½ yds., 1600/6; 2 by 135 yds., 1606/6; 2 by 135½ yds., 1612/6; 2 by 136 yds., 1618/6; 2 by 136½ yds., 1624/6; 2 by 137 yds., 1630/6; 2 by 137½ yds., 1636/6; 2 by 138 yds., 1642/6; 2 by 138½ yds., 1648/6; 2 by 139 yds., 1654/6; 2 by 139½ yds., 1660/6; 2 by 140 yds., 1666/6; 2 by 140½ yds., 1672/6; 2 by 141 yds., 1678/6; 2 by 141½ yds., 1684/6; 2 by 142 yds., 1690/6; 2 by 142½ yds., 1696/6; 2 by 143 yds., 1702/6; 2 by 143½ yds., 1708/6; 2 by 144 yds., 1714/6; 2 by 144½ yds., 1720/6; 2 by 145 yds., 1726/6; 2 by 145½ yds., 1732/6; 2 by 146 yds., 1738/6; 2 by 146½ yds., 1744/6; 2 by 147 yds., 1750/6; 2 by 147½ yds., 1756/6; 2 by 148 yds., 1762/6; 2 by 148½ yds., 1768/6; 2 by 149 yds., 1774/6; 2 by 149½ yds., 1780/6; 2 by 150 yds., 1786/6; 2 by 150½ yds., 1792/6; 2 by 151 yds., 1798/6; 2 by 151½ yds., 1804/6; 2 by 152 yds., 1810/6; 2 by 152½ yds., 1816/6; 2 by 153 yds., 1822/6; 2 by 153½ yds., 1828/6; 2 by 154 yds., 1834/6; 2 by 154½ yds., 1840/6; 2 by 155 yds., 1846/6; 2 by 155½ yds., 1852/6; 2 by 156 yds., 1858/6; 2 by 156½ yds., 1864/6; 2 by 157 yds., 1870/6; 2 by 157½ yds., 1876/6; 2 by 158 yds., 1882/6; 2 by 158½ yds., 1888/6; 2 by 159 yds., 1894/6; 2 by 159½ yds., 1900/6; 2 by 160 yds., 1906/6; 2 by 160½ yds., 1912/6; 2 by 161 yds., 1918/6; 2 by 161½ yds., 1924/6; 2 by 162 yds., 1930/6; 2 by 162½ yds., 1936/6; 2 by 163 yds., 1942/6; 2 by 163½ yds., 1948/6; 2 by 164 yds., 1954/6; 2 by 164½ yds., 1960/6; 2 by 165 yds., 1966/6; 2 by 165½ yds., 1972/6; 2 by 166 yds., 1978/6; 2 by 166½ yds., 1984/6; 2 by 167 yds., 1990/6; 2 by 167½ yds., 1996/6; 2 by 168 yds., 2002/6; 2 by 168½ yds., 2008/6; 2 by 169 yds., 2014/6; 2 by 169½ yds., 2020/6; 2 by 170 yds., 2026/6; 2 by 170½ yds., 2032/6; 2 by 171 yds., 2038/6; 2 by 171½ yds., 2044/6; 2 by 172 yds., 2050/6; 2 by 172½ yds., 2056/6; 2 by 173 yds., 2062/6; 2 by 173½ yds., 2068/6; 2 by 174 yds., 2074/6; 2 by 174½ yds., 2080/6; 2 by 175 yds., 2086/6; 2 by 175½ yds., 2092/6; 2 by 176 yds., 2098/6; 2 by 176½ yds., 2104/6; 2 by 177 yds., 2110/6; 2 by 177½ yds., 2116/6; 2 by 178 yds., 2122/6; 2 by 178½ yds., 2128/6; 2 by 179 yds., 2134/6; 2 by 179½ yds., 2140/6; 2 by 180 yds., 2146/6; 2 by 180½ yds., 2152/6; 2 by 181 yds., 2158/6; 2 by 181½ yds., 2164/6; 2 by 182 yds., 2170/6; 2 by 182½ yds., 2176/6; 2 by 183 yds., 2182/6; 2 by 183½ yds., 2188/6; 2 by 184 yds., 2194/6; 2 by 184½ yds., 2200/6; 2 by 185 yds., 2206/6; 2 by 185½ yds., 2212/6; 2 by 186 yds., 2218/6; 2 by 186½ yds., 2224/6; 2 by 187 yds., 2230/6; 2 by 187½ yds., 2236/6; 2 by 188 yds., 2242/6; 2 by 188½ yds., 2248/6; 2 by 189 yds., 2254/6; 2 by 189½ yds., 2260/6; 2 by 190 yds., 2266/6; 2 by 190½ yds., 2272/6; 2 by 191 yds., 2278/6; 2 by 191½ yds., 2284/6; 2 by 192 yds., 2290/6; 2 by 192½ yds., 2296/6; 2 by 193 yds., 2302/6; 2 by 193½ yds., 2308/6; 2 by 194 yds., 2314/6; 2 by 194½ yds., 2320/6; 2 by 195 yds., 2326/6; 2 by 195½ yds., 2332/6; 2 by 196 yds., 2338/6; 2 by 196½ yds., 2344/6; 2 by 197 yds., 2350/6; 2 by 197½ yds., 2356/6; 2 by 198 yds., 2362/6; 2 by 198½ yds., 2368/6; 2 by 199 yds., 2374/6; 2 by 199½ yds., 2380/6; 2 by 200 yds., 2386/6; 2 by 200½ yds., 2392/6; 2 by 201 yds., 2398/6; 2 by 201½ yds., 2404/6; 2 by 202 yds., 2410/6; 2 by 202½ yds., 2416/6; 2 by 203 yds., 2422/6; 2 by 203½ yds., 2428/6; 2 by 204 yds., 2434/6; 2 by 204½ yds., 2440/6; 2 by 205 yds., 2446/6; 2 by 205½ yds., 2452/6; 2 by 206 yds., 2458/6; 2 by 206½ yds., 2464/6; 2 by 207 yds., 2470/6; 2 by 207½ yds., 2476/6; 2 by 208 yds., 2482/6; 2 by 208½ yds., 2488/6; 2 by 209 yds., 2494/6; 2 by 209½ yds., 2500/6; 2 by 210 yds., 2506/6; 2 by 210½ yds., 2512/6; 2 by 211 yds., 2518/6; 2 by 211½ yds., 2524/6; 2 by 212 yds., 2530/6; 2 by 212½ yds., 2536/6; 2 by 213 yds., 2542/6; 2 by 213½ yds., 2548/6; 2 by 214 yds., 2554/6; 2 by 214½ yds., 2560/6; 2 by 215 yds., 2566/6; 2 by 215½ yds., 2572/6; 2 by 216 yds., 2578/6; 2 by 216½ yds., 2584/6; 2 by 217 yds., 2590/6; 2 by 217½ yds., 2596/6; 2 by 218 yds., 2602/6; 2 by 218½ yds., 2608/6; 2 by 219 yds., 2614/6; 2 by 219½ yds., 2620/6; 2 by 220 yds., 2626/6; 2 by 220½ yds., 2632/6; 2 by 221 yds., 2638/6; 2 by 221½ yds., 2644/6; 2 by 222 yds., 2650/6; 2 by 222½ yds., 2656/6; 2 by 223 yds., 2662/6; 2 by 223½ yds., 2668/6; 2 by 224 yds., 2674/6; 2 by 224½ yds., 2680/6; 2 by 225 yds., 2686/6; 2 by 225½ yds., 2692/6; 2 by 226 yds., 2698/6; 2 by 226½ yds., 2704/6; 2 by 227 yds., 2710/6; 2 by 227½ yds., 2716/6; 2 by 228 yds., 2722/6; 2 by 228½ yds., 2728/6; 2 by 229 yds., 2734/6; 2 by 229½ yds., 2740/6; 2 by 230 yds., 2746/6; 2 by 230½ yds., 2752/6; 2 by 231 yds., 2758/6; 2 by 231½ yds., 2764/6; 2 by 232 yds., 2770/6; 2 by 232½ yds., 2776/6; 2 by 233 yds., 2782/6; 2 by 233½ yds., 2788/6; 2 by 234 yds., 2794/6; 2 by 234½ yds., 2800/6; 2 by 235 yds., 2806/6; 2 by 235½ yds., 2812/6; 2 by 236 yds., 2818/6; 2 by 236½ yds., 2824/6; 2 by 237 yds., 2830/6; 2 by 237½ yds., 2836/6; 2 by 238 yds., 2842/6; 2 by 238½ yds., 2848/6; 2 by 239 yds., 2854/6; 2 by 239½ yds., 2860/6; 2 by 240 yds., 2866/6; 2 by 240½ yds., 2872/6; 2 by 241 yds., 2878/6; 2 by 241½ yds., 2884/6; 2 by 242 yds., 2890/6; 2 by 242½ yds., 2896/6; 2 by 243 yds., 2902/6; 2 by 243½ yds., 2908/6; 2 by 244 yds., 2914/6; 2 by 244½ yds., 2920/6; 2 by 245 yds., 2926/6; 2 by 245½ yds., 2932/6; 2 by 246 yds., 2938/6; 2 by 246½ yds., 2944/6; 2 by 247 yds., 2950/6; 2 by 247½ yds., 2956/6; 2 by 248 yds., 2962/6; 2 by 248½ yds., 2968/6; 2 by 249 yds., 2974/6; 2 by 249½ yds., 2980/6; 2 by 250 yds., 2986/6; 2 by 250½ yds., 2992/6; 2 by 251 yds., 2998/6; 2 by 251½ yds., 3004/6; 2 by 252 yds., 3010/6; 2 by 252½ yds., 3016/6; 2 by 253 yds., 3022/6; 2 by 253½ yds., 3028/6; 2 by 254 yds., 3034/6; 2 by 254½ yds., 3040/6; 2 by 255 yds., 3046/6; 2 by 255½ yds., 3052/6; 2 by 256 yds., 3058/6; 2 by 256½ yds., 3064/6; 2 by 257 yds., 3070/6; 2 by 257½ yds., 3076/6; 2 by 258 yds., 3082/6; 2 by 258½ yds., 3088/6; 2 by 259 yds., 3094/6; 2 by 259½ yds., 3100/6; 2 by 260 yds., 3106/6; 2 by 260½ yds., 3112/6; 2 by 261 yds., 3118/6; 2 by 261½ yds., 3124/6; 2 by 262 yds., 3130/6; 2 by 262½ yds., 3136/6; 2 by 263 yds., 3142/6; 2 by 263½ yds., 3148/6; 2 by 264 yds., 3154/6; 2 by 264½ yds., 3160/6; 2 by 265 yds., 3166/6; 2 by 265½ yds., 3172/6; 2 by 266 yds., 3178/6; 2 by 266½ yds., 3184/6; 2 by 267 yds., 3190/6; 2 by 267½ yds., 3196/6; 2 by 268 yds., 3202/6; 2 by 268½ yds., 3208/6; 2 by 269 yds., 3214/6; 2 by 269½ yds., 3220/6; 2 by 270 yds., 3226/6; 2 by 270½ yds., 3232/6; 2 by 271 yds., 3238/6; 2 by 271½ yds., 3244/6; 2 by 272 yds., 3250/6; 2 by 272½ yds., 3256/6; 2 by 273 yds., 3262/6; 2 by 273½ yds., 3268/6; 2 by 274 yds., 3274/6; 2 by 274½ yds., 3280/6; 2 by 275 yds., 3286/6; 2 by 275½ yds., 3292/6; 2 by 276 yds., 3298/6; 2 by 276½ yds., 3304/6; 2 by 277 yds., 3310/6; 2 by 277½ yds., 3316/6; 2 by 278 yds., 3322/6; 2 by 278½ yds., 3328/6; 2 by 279 yds., 3334/6; 2 by 279½ yds., 3340/6; 2 by 280 yds., 3346/6; 2 by 280½ yds., 3352/6; 2 by 281 yds., 3358/6; 2 by 281½ yds., 3364/6; 2 by 282 yds., 3370/6; 2 by 282½ yds., 3376/6; 2 by 283 yds., 3382/6; 2 by 283½ yds., 3388/6; 2 by 284 yds., 3394/6; 2 by 284½ yds., 3400/6; 2 by 285 yds., 3406/6; 2 by 285½ yds., 3412/6; 2 by 286 yds., 3418/6; 2 by 286½ yds., 3424/6; 2 by 287 yds., 3430/6; 2 by 287½ yds., 3436/6; 2 by 288 yds., 3442/6; 2 by 288½ yds., 3448/6; 2 by 289 yds., 3454/6; 2 by 289½ yds., 3460/6; 2 by 290 yds., 3466/6; 2 by 290½ yds., 3472/6; 2 by 291 yds., 3478/6; 2 by 291½ yds., 3484/6; 2 by 292 yds., 3490/6; 2 by 292½ yds., 3496/6; 2 by 293 yds., 3502/6; 2 by 293½ yds., 3508/6; 2 by 294 yds., 3514/6; 2 by 294½ yds., 3520/6; 2 by 295 yds., 3526/6; 2 by 295½ yds., 3532/6; 2 by 296 yds., 3538/6; 2 by 296½ yds., 3544/6; 2 by 297 yds., 3550/6; 2 by 297½ yds., 3556/6; 2 by 298 yds., 3562/6; 2 by 298½ yds., 3568/6; 2 by 299 yds., 3574/6; 2 by 299½ yds., 3580/6

THE WAR & ECONOMY

FIRE.
BURGLARY.
ACCIDENT.
MOTORS &c.



ANNUAL
DISTRIBUTION
OF
PROFITS.

FOR SELECTED RISKS.

Loss of Appetite

is often due to internal congestion. Modern social conditions, especially sedentary occupations, have a tendency to warp the natural functions of the human organism.

TAMAR INDIEN GRILLON

taken at regular intervals will counteract this tendency, preserving a healthy appetite and a keener vitality. It is equally efficacious for Hemorrhoids, Bile, Dyspepsia, Gastric and Intestinal troubles & Headache.

Sold by all Chemists and Druggists, 2/6 per box.

67 Southwark Bridge Rd., London, S.E.

"I have never seen a lozenge and a blessing in my life. The lozenge, the lozenge, the lozenge, the lozenge."

WAVERLEY
THE WORLD-FAVOURITE NIB

WAVERLEY PEN
SMOOTH & DURABLE

BEWARE OF IMITATIONS
MACNIVEN & CAMERON, LTD.
EDINBURGH LONDON GLASGOW BIRMINGHAM

HORLICK'S Malted Milk

The Food Drink for all Ages

Pure full-cream milk, enriched with choice malted barley and wheat, forming a complete, nourishing and sustaining food which keeps indefinitely in any climate.

A delightful beverage, instantly ready by the addition of hot or cold water only.

NO COOKING REQUIRED.

Supplies necessary nourishment in proper proportions to meet the needs of all ages and conditions.

Also available as delicious Food Tablets to be dissolved in the mouth. Relieve thirst and supply sufficient nourishment to maintain strength and prevent fatigue.

NO ADVANCE IN PRICES

of the various sizes, which are still to be obtained of all Chemists and Stores, or of us direct by post in sterilised glass bottles at 1/6, 2/6 and 11/- The Tablets also in glass flasks at 6d. and 1/- each.

Liberal Sample Bottle sent Post Free for 3d. in Stamps.

HORLICK'S MALTED MILK CO., Slough, Bucks., ENGLAND.



Have you ever watched a child dance?

HAVE you noted the exquisite rhythms of movement—the spirit of unquenchable youth expressing itself in the poetry of motion? For the child untrammelled by self-consciousness dances like a faun, and the sight is good to behold.

NO 117 is the "Neal" pen, dancing round in black place ink in broad, medium and standard sizes. Staked also in larger & brown glass, white, pale blue & pink, satin, & white enamel.

Prices and gift list prices:
1-30 2/6 3/6 4/6
31-60 3/6 4/6 5/6
61-120 4/6 5/6 6/6

Send me straight forward, free inspection on receipt of 4d. for postage, etc.

For the Post-Test booklet write to

Daniel Neal

61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100, 101, 102, 103, 104, 105, 106, 107, 108, 109, 110, 111, 112, 113, 114, 115, 116, 117, 118, 119, 120, 121, 122, 123, 124, 125, 126, 127, 128, 129, 130, 131, 132, 133, 134, 135, 136, 137, 138, 139, 140, 141, 142, 143, 144, 145, 146, 147, 148, 149, 150, 151, 152, 153, 154, 155, 156, 157, 158, 159, 160, 161, 162, 163, 164, 165, 166, 167, 168, 169, 170, 171, 172, 173, 174, 175, 176, 177, 178, 179, 180, 181, 182, 183, 184, 185, 186, 187, 188, 189, 190, 191, 192, 193, 194, 195, 196, 197, 198, 199, 200, 201, 202, 203, 204, 205, 206, 207, 208, 209, 210, 211, 212, 213, 214, 215, 216, 217, 218, 219, 220, 221, 222, 223, 224, 225, 226, 227, 228, 229, 230, 231, 232, 233, 234, 235, 236, 237, 238, 239, 240, 241, 242, 243, 244, 245, 246, 247, 248, 249, 250, 251, 252, 253, 254, 255, 256, 257, 258, 259, 260, 261, 262, 263, 264, 265, 266, 267, 268, 269, 270, 271, 272, 273, 274, 275, 276, 277, 278, 279, 280, 281, 282, 283, 284, 285, 286, 287, 288, 289, 290, 291, 292, 293, 294, 295, 296, 297, 298, 299, 300, 301, 302, 303, 304, 305, 306, 307, 308, 309, 310, 311, 312, 313, 314, 315, 316, 317, 318, 319, 320, 321, 322, 323, 324, 325, 326, 327, 328, 329, 330, 331, 332, 333, 334, 335, 336, 337, 338, 339, 340, 341, 342, 343, 344, 345, 346, 347, 348, 349, 350, 351, 352, 353, 354, 355, 356, 357, 358, 359, 360, 361, 362, 363, 364, 365, 366, 367, 368, 369, 370, 371, 372, 373, 374, 375, 376, 377, 378, 379, 380, 381, 382, 383, 384, 385, 386, 387, 388, 389, 390, 391, 392, 393, 394, 395, 396, 397, 398, 399, 400, 401, 402, 403, 404, 405, 406, 407, 408, 409, 410, 411, 412, 413, 414, 415, 416, 417, 418, 419, 420, 421, 422, 423, 424, 425, 426, 427, 428, 429, 430, 431, 432, 433, 434, 435, 436, 437, 438, 439, 440, 441, 442, 443, 444, 445, 446, 447, 448, 449, 450, 451, 452, 453, 454, 455, 456, 457, 458, 459, 460, 461, 462, 463, 464, 465, 466, 467, 468, 469, 470, 471, 472, 473, 474, 475, 476, 477, 478, 479, 480, 481, 482, 483, 484, 485, 486, 487, 488, 489, 490, 491, 492, 493, 494, 495, 496, 497, 498, 499, 500, 501, 502, 503, 504, 505, 506, 507, 508, 509, 510, 511, 512, 513, 514, 515, 516, 517, 518, 519, 520, 521, 522, 523, 524, 525, 526, 527, 528, 529, 530, 531, 532, 533, 534, 535, 536, 537, 538, 539, 540, 541, 542, 543, 544, 545, 546, 547, 548, 549, 550, 551, 552, 553, 554, 555, 556, 557, 558, 559, 560, 561, 562, 563, 564, 565, 566, 567, 568, 569, 570, 571, 572, 573, 574, 575, 576, 577, 578, 579, 580, 581, 582, 583, 584, 585, 586, 587, 588, 589, 590, 591, 592, 593, 594, 595, 596, 597, 598, 599, 600, 601, 602, 603, 604, 605, 606, 607, 608, 609, 610, 611, 612, 613, 614, 615, 616, 617, 618, 619, 620, 621, 622, 623, 624, 625, 626, 627, 628, 629, 630, 631, 632, 633, 634, 635, 636, 637, 638, 639, 640, 641, 642, 643, 644, 645, 646, 647, 648, 649, 650, 651, 652, 653, 654, 655, 656, 657, 658, 659, 660, 661, 662, 663, 664, 665, 666, 667, 668, 669, 670, 671, 672, 673, 674, 675, 676, 677, 678, 679, 680, 681, 682, 683, 684, 685, 686, 687, 688, 689, 690, 691, 692, 693, 694, 695, 696, 697, 698, 699, 700, 701, 702, 703, 704, 705, 706, 707, 708, 709, 710, 711, 712, 713, 714, 715, 716, 717, 718, 719, 720, 721, 722, 723, 724, 725, 726, 727, 728, 729, 730, 731, 732, 733, 734, 735, 736, 737, 738, 739, 740, 741, 742, 743, 744, 745, 746, 747, 748, 749, 750, 751, 752, 753, 754, 755, 756, 757, 758, 759, 760, 761, 762, 763, 764, 765, 766, 767, 768, 769, 770, 771, 772, 773, 774, 775, 776, 777, 778, 779, 780, 781, 782, 783, 784, 785, 786, 787, 788, 789, 790, 791, 792, 793, 794, 795, 796, 797, 798, 799, 800, 801, 802, 803, 804, 805, 806, 807, 808, 809, 810, 811, 812, 813, 814, 815, 816, 817, 818, 819, 820, 821, 822, 823, 824, 825, 826, 827, 828, 829, 830, 831, 832, 833, 834, 835, 836, 837, 838, 839, 840, 841, 842, 843, 844, 845, 846, 847, 848, 849, 850, 851, 852, 853, 854, 855, 856, 857, 858, 859, 860, 861, 862, 863, 864, 865, 866, 867, 868, 869, 870, 871, 872, 873, 874, 875, 876, 877, 878, 879, 880, 881, 882, 883, 884, 885, 886, 887, 888, 889, 890, 891, 892, 893, 894, 895, 896, 897, 898, 899, 900, 901, 902, 903, 904, 905, 906, 907, 908, 909, 910, 911, 912, 913, 914, 915, 916, 917, 918, 919, 920, 921, 922, 923, 924, 925, 926, 927, 928, 929, 930, 931, 932, 933, 934, 935, 936, 937, 938, 939, 940, 941, 942, 943, 944, 945, 946, 947, 948, 949, 950, 951, 952, 953, 954, 955, 956, 957, 958, 959, 960, 961, 962, 963, 964, 965, 966, 967, 968, 969, 970, 971, 972, 973, 974, 975, 976, 977, 978, 979, 980, 981, 982, 983, 984, 985, 986, 987, 988, 989, 990, 991, 992, 993, 994, 995, 996, 997, 998, 999, 1000.



The Hymans Pocket RANGE FINDER

Approved by and supplied to the War Office.

PRICE
57/6
Ladies left case
2/6 Extra

Without technical knowledge and with very little practice others can estimate accurately—
(1) The distance of any object by means of a short burst of pre-determined length.
(2) The distance of any object of known size or length with one or two seconds' observation, reduce instantaneously to the correct figure in seconds of time, or in feet, yards or miles, as required.

FREE! Descriptive Illustrated Pamphlet "C" sent post free on application.
Inventor and Manufacturer,
GUTHRIE & CO., Ltd., Glasgow.



"It's a Dear Fire"

With cool so costly, it's good to do without kitchen fire sometimes. One can save the expense and the trouble of cooking by just opening a tin of Skippers—the most delicious meat of all.

No big bones or tough scales—they just melt in your mouth as you eat them.

The distinctive flavour which makes them so different from all other fish comes from the tasty microscopic crustaceans they feed on in the ice-cold waters of the Norwegian fjords.

Ask gently but **FIRMLY** for

"Skippers"



A single tin sent post free for 5d. If you require your grocer's name and address, send 1d. to:
ANGUS WATSON & CO.,
17, BISHOPSGATE, LONDON, E.C.4.

ON BELLONA'S HEM.

THE MISTAKE.

THERE is no need to specify the restaurant. It is famous for its English joints, and is just now much visited by officers on leave who wish to eat together, just as a certain subterranean grill-room is the favourite resort of officers on leave when, as not infrequently happens, they entertain the other sex.

To one of the tables, thoughtfully provided with so many chairs that secrets have ever been out of the question here, came two lieutenants, very obviously off duty for a brief season and rejoicing in their liberty; and he who was acting as host, and had long since settled all doubts as to what their meal was to consist of, flung out the order for roast beef almost before he was seated; flung it out too as though expecting an instant a response from the staff as he gets from his men, all unmindful that this restaurant has leisurely processes of its own, carefully acquired and perfected during many, many years.

Meanwhile the saddle of mutton was wheeled to my side and some unusually attractive slices were separated from it by a knife like a razor and laid before me.

I saw the lieutenants eyeing my plate with ill-concealed envy; but beef was in their minds. Beef had been in their minds for toilsome weeks, and they did not betray their friend. At least not wholly, but I fancy the host wavered.

"I wonder," he began, and said no more, for the beef arrived on its little wagon, and their plates were soon covered with it.

It was not one of the most successful of the house's joints, and again I caught their eyes directed towards my saddle. Was it too late? their expression silently asked. Yes, it was. Besides, they had come there to eat beef. Nothing like beef!

The lieutenants attacked with vigour, but they still glanced muttonwards now and then, meditatively, between bites.

Then the host spoke. It was in an undertone, but I heard, because at this restaurant, as I have said, there are no secrets. "I wonder if we oughtn't to have had saddle," he murmured.

"It looks jolly good," said the other. They ate on.

"Do you think the beef is absolutely top-hole-to-day?" the host asked.

"I've known it better," replied the other.

They ate on.

"I rather wish we'd had mutton," said the host. "After all—saddle, you



Police (confronting Inspector). "AN' NOT SO MUCH OF THE 'OLD SELLER' STUNT. THERE WEREN'T NO BASTARDS WHEN YOU WAS FLOGGERSIN'."

know. It's not too common. Beef we can always get in some form or other—not like this, of course, but beef—whereas saddle, saddle's rare. I wish you'd reminded me of the saddles here."

"We'd settled on beef long ago," said the other, performing prodigies of valour with his knife and fork.

"I know; but it was foolish not to look at the bill of fare. I should have thought of it then."

They still ate heartily.

"No chance of getting here again for goodness knows how long," said the host.

The other dismally agreed.

"Could you manage a slice of saddle after this?" the host asked after a busy interval.

"Sorry I couldn't," replied the other, through a mouthful which a lion would not disdain.

"I don't believe I could either," said the host. "What a bore! I shall always regret not having had mutton."

"So shall I," said the other.

At this moment the empty seat next to me was filled, and to the enquiry of the head waiter, whose duty it is to ask these questions and then disappear, the customer replied, "Saddle, of course. That's all one comes here for."

Both the lieutenants groaned audibly. Full though they were, their lunch, already ruined by me, was ruined once more.

"THE TYPHOON AT SHANGHAI."

Most of the German-owned yachts were lost—"Overland China Mail."

Doubtless the German Ambassador at Peking has demanded compensation for the non-neutral behaviour of the typhoon.

CAMP QUARTERMASTERING.

II.

Matilda rather misled me on the question of buying meat. She said that there was no particular trick about it; that all you have to do is to go to a place where they sell meat and buy it, taking care that you get the right weight and that the man does not throw too much bone and bits of sheep's head and cow's feet on the scale. She said that a purveyor of meat is easily identified because he wears a peculiar blue costume and that the only other person you can possibly mistake for him is a wounded soldier.

I got into the right kind of place first time and said, "I should like to see some meat."

The man didn't take any notice of me until he had finished cutting off and wrapping up in newspaper a lump of meat for a ready-money customer. Then he said, "What kind of meat?"

"Beef and mutton and such like things."

The butcher affectionately slapped the piece of meat which he had been carving and said, "That's a nice piece of steak."

"How much meat have you got there?" I asked.

"About five pounds; I'll weigh it for you."

"I think I shall want rather more than that."

He fetched down quite a large piece of meat off a hook, weighed it, and said it was twenty-two pounds.

"I was thinking of buying a larger piece than that," I said.

"How much was you wanting?"

"The piece I had in mind should weigh between three and four thousand pounds." The eager look which came into his eyes was quickly succeeded by something akin to fear as he went to the door to make sure the policeman was taking his usual afternoon nap in the neighbourhood.

"If you was wanting to buy meat, I can sell it you, but if you was looking for a flock of sheep or a herd of oxen, I admit I haven't got 'em in stock."

"I don't necessarily want to take it all with me," I said.

"What with my boy leaving me and my assistant joining the Army, I haven't got time to waste joking. Perhaps you was thinking of giving a party?"

"No I wasn't; I just wanted some meat, but I see you aren't accustomed to serve large families and I'd better try elsewhere. I suppose it's possible to buy meat for a battalion somewhere in this town."

"If you want to buy meat for the

Army you'll have to go to the meat market."

The meat market is a dull place; the mention of thousands of pounds of meat doesn't excite the inhabitants in the least, and they were rather bored with my little order; however, they condescended to deliver the stuff for me after totting it up in sheep and oxen.

In spite of the fact that I had the vinegar and more than one kind of meat, both Matilda and the Quartermaster-Sergeant thought that the men would expect a still greater variety, and under protest I added a few things like bread, jam and cheese. I avoided small tradesmen in making these purchases, as they are so suspicious, and only dealt with people who had the capital to carry a decent-sized stock.

When the War Office heard about the things that Matilda and the Quartermaster-Sergeant had persuaded me to buy they naturally got jealous and started sending out circulars to say that they weren't going to put up with any competition with their camps and that all camps without their name on were spurious and contrary to law. Of course I didn't worry about the War Office because I know that their printed circulars don't mean anything and are only sent out to do the printers and the post-office a turn, but the Adjutant and our Commandant (who is in the regular army and doesn't understand War Office humour) seemed to think that we ought to scratch the camp. They got the idea that I had let myself into some kind of a mess by what they were pleased to term my premature purchase of goods, and the idea seemed to amuse them until I explained that I had bought all the goods in their names and that when the Corps funds were exhausted they would be personally responsible for the balance.

So they went to talk to the War Office about it, and met all the other Volunteer Commandants and Adjutants up there on the same errand. When the War Office found how unpopular their circular had made them, and how they couldn't move about without falling over Volunteer Commandants and Adjutants, they said they didn't object to camps being held if the G.O.C.'s of the various districts didn't object. Some people, who took the War Office literally, wrote to the G.O.C.'s of the respective districts where they proposed to camp and got leave, which was then cancelled by the War Office. For myself, I took no such risk; and as neither the War Office nor the G.O.C. of any district found out about our camp we didn't do any harm to

anyone but ourselves, and we only caught little things like rheumatism and indigestion. If anyone does find out about it I shall apologise for my mistake and trust to his being too busy to do anything further in the matter.

The camp was rather a success; we got most of the tents to stand up and some of them kept the rain out, including those that mattered (I mean, of course, mine and the Commandant's and the Adjutant's). By marking all the things "Goods for Troops" I persuaded the railway company to deliver most of our provender in the belief that they were helping the Government, who are among their best customers in these days. I showed the Government mark on the tents to the railway people, and they weren't to know, any more than I was when I bought them, that it was the condemned mark.

The vinegar didn't go so well as I had expected and I had a good deal left on my hands in spite of the fact that I got quite a lot off in the shape of claret-cup, which I retailed in the canteen. Some of the meat rounded on me and was accorded a military funeral, but not enough to make a fuss about. I had to pledge locally what was left of the Commandant's and the Adjutant's credit to make up for the unused vinegar and defective meat, but there has been no trouble on that score up to now as they won't know about it until the bills come in, and by that time I shall either be on permanent leave or else have enlisted.

"PACIFIST."

LATE produced upon the scene,
Mean as what you're meant to mean,
Manufactured and absurd,
Maimed and miserable word,
While I live you shan't prevail,
Mongrel doctored of half your tail,
Mongrel with a Latin head,
Disappear, avast, be dead!

More War-time Economy.

"In the drawing-room the two women, huddled together in the big chair, wept into one another's eyes."—*London Magazine*.

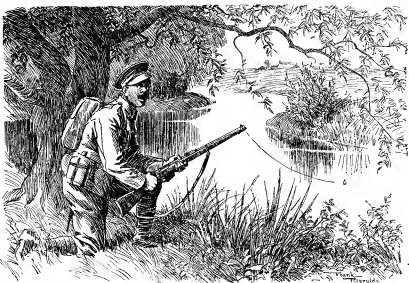
"A lady highly recommended, capable gentleman as CHIEF COMPANIONS, Domesticated, nursing experience, can cook; musical. Age 35."—*Church Times*.

We know of a vacancy that would just suit him. It is "Somewhere in France."

"The really bad weather, the heavy winter rains, when all the snailshells on the peninsula will be carrying rushing torrents to the sea, does not begin until the end of November."

Evening Paper.

By which time, we trust, some means will have been found of diminishing the fluency of these holy men.



THE COMPLEAT OUTPOST.

LIQUOR CONTROL.

Scene.—Clydebank Car at Queen Street, Glasgow; upstairs.

Time.—Approaching midnight.

Cheery Fellow (O.H.M.S. badge in buttonhole). Goes! I walkit up the stair without a grup, an' I've the sweeties for the weans in ma pouch. They'll be pottin' a ribbon across ma chest sune like the high head horses in the sojers. A hlee ane! Man, it's great!

Dazed Companion (a bowl of gold-fish hanging from a string). Jist like gaun tae a funeral wi' yer umbered an' comin' hame without it, an' no' jist sure whit ye've lost. Jist a something like!

Dismal Friend (a shock of red hair protruding from under his cap). I'm fed up.

Cheery Fellow. Be a sport, Pate. Ye've been grousin' a' nicht. I heard ye tearin' the rag wi' the lang fella abint the coonter.

Dismal Friend (with a great air of candour). No' kennin' muckle about saft drinks, mine aye bein', as ye ken, boys, a glass an' a pint. I see tae the lang chap quite coevil-like. "Whit wid ye recommend?" ses I. "Dry ginger," says he. "Dry?" ses I; "af coorse I'm dry. I'm a chap that's aye dry.

Bit ma name's Pate, an' if ye ca' me Ginger again I'll gie ye a bat in the eye." Hoo wis I tae ken the silly names o' their silly drinks?

Lady Conductor. Fares, please.

Dazed Companion (in an undertone). Is it a wumman? Pate, I'm sayin', is it a wumman?

Dismal Friend (viciously). If this wis a Saterday nicht worth ca'in' a Saterday nicht it would tak' twa men.

Cheery Fellow (with an ingratiating smile). Throo, miss. A' the road. I wid gang tae Balloch jist tae be on the same caur wi' ye.

Dazed Companion (waking up). Ay, an' back.

[Lady conductor passes on with heightened colour.]

Cheery Fellow (pushing his ticket behind his ear). I aye likit ma bit joke.

[Silence falls on the car.]
Dazed Companion. I canna jist bottom this, Tain. It's Saterday nicht an' this is the Clydebank caur, an' there's naebodie singin' an' naebodie fechtin' wi' the conductor.

Cheery Fellow (a trifle awed). It's like gettin' intae a first-class carriage wi' a workman's ticket.

Dazed Companion. Ay, aboot half-past five when papaw is gettin' bame for his tea.

Dismal Friend. I wantit tae ask the lassie wi' the tickets whaur was the body. Like a daith in the booze. I'm fed up.

[The car proceeds on its temperate way.]

Another Impending Apology.

"WOUNDED MAN'S TRYING TIME."

WASHED BY A DUCHESS."

Evening News (Sydney, N.S.W.).

"The Sunba Choral Society will give two performances of *Best pair of Sirens* by Sir Hubert Parry."—*Pioneer*.

The temptation of ULYSSES was greater than we thought. They probably made sheep's eyes at him.

"Truly the figures in the annual report of that virulent Bank provide ventricle Jack Johnsons of optimism."

Hamilton Advertiser.

This is what happens when the War expert is switched off to finance.

"The Spanish Royal family is now at the seaside, and King Alfonso takes sea baths. He has a little pavilion in the Royal garden, which is on rafts, and is run down to the sea when he is ready for his dip. All the time the King occupies this elaborate bathing box the Spanish Royal standard floats overhead."

Sunday Chronicle.

And when the King has finished they dip the ensign.



Daunt (from the provinces, with hazy ideas about the defences of London). "DEAR ME! WELL, I NEVER! AND THAT MUST BE SIR FREDY WHAT'S-TO-SAY-A-STANDER BY THE GARRON."

AT THE BACK OF THE FRONT.

It is true that in a sense all the home seas may be regarded as a front. And yet inwardly I have doubts as to whether I really am at the moment exactly what you might call frontal. Though correctly swathed in a *ceinture de sauvetage* I feel neither nautical, martial, nor amphibious. I defy anyone to feel nautical in a service dress jacket, martial in a life-belt, or amphibious in ammunition boots. Martial in my short suit at the moment. For one thing, any front there is is underneath. For another, I have lost my leave papers—if indeed I ever had any. In a few hours, barring accidents, I shall be turned off on to an unsympathetic quay, under orders from one race of red-latted men eighty miles away from it to report to them this morning, and forbidden by another race of red-latted men on the spot to proceed anywhere until I have given an account of myself; which just happens to be one of the few insignificant things I cannot do. My blind pig is considered one of the finest outside the Central Powers, and I can play selections from several drawing-room ballads with my eyes shut and my left hand open; but not

even with both my honest straightforward eyes at their widest can I hope to convince Q. R. S. T. U. and other gentlemen with alphabetical occupations that I am not a deserter creeping and intruding and climbing into the War.

They will begin by saying, almost apologetically, that they don't doubt my *bona fides* (with four false quantities) for a moment. They will then doubt it exhaustively for three-quarters-of-an-hour, by which time my train will—as happens eventually even to trains in France—have gone. I shall arrive at dawn to-morrow just in time to be shot. It is true that the last time I was shot at dawn I got up and walked away. But this is not a reliable precedent, and I regard the future with the most perfect despondency. All I can do is to write the word "Later."

Later it is. Let me give you a hint; if you should ever, in a military town, fall upon the *role* of the Man who Requires Explaining and are told to report to the A.B.C.D.E. find out what time he lunches. When we landed, I went straight to the A.B.C.D.E.'s office and there extorted by intimidation from an outpost the news that the officer usually went out to lunch at 12.30 exactly. I

returned at 12.38. With one eye on his watch the A.B.C.D.E. held out the other hand. I shook it warmly.

"No, no," he said, "I want your leave papers—movement order, and all that."

It was 12.30 exactly when I began my explanation. At 12.35 I had reached its crowning feature. At 12.40 he realized that it was I who wanted a movement order. By 12.42 I had it in triplicate, with permission to travel by my train that day. I believe that if I could have hung on till 12.45 I could have got another seven days' leave. Even as things were I have the pleasantest recollections of the A.B.C.D.E. I reported everywhere to everybody's satisfaction, and have not been shot at all to-day so far. And I have spent the morning wondering who put my leave papers at the bottom of my haversack.

"FINEST QUALITY GREY-FACED LAND—
FORKS, 11d. per lb. LISS, 1s. per lb."
Advt. in "Morning News."

A forerunner of the Golden Age.

"Join the regiment that has guarded you for the last 220 years."

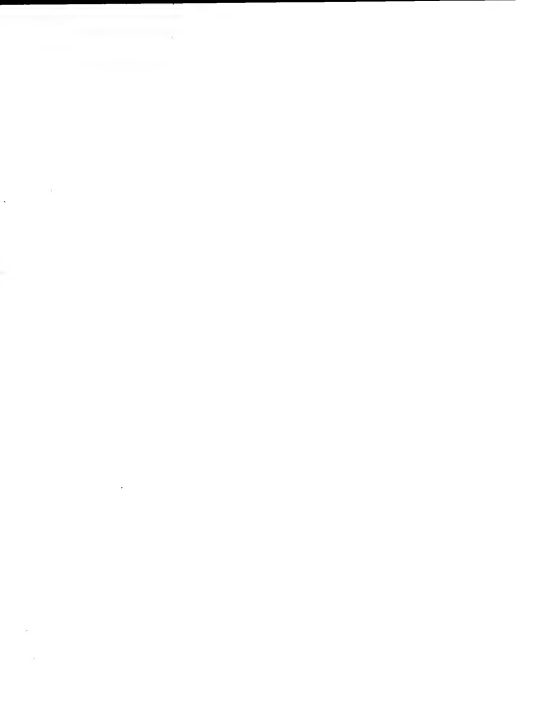
Advt. of the 3rd S. Yorkshires.
Now then, step up, Methuselah.



THE RECORD-BREAKER.

McKENNA (The "Try-your-Strength" Man). "NOW, GUV'NOR; LET'S SEE IF YOU CAN'T TOUCH THE 1590 MARK."

JOHN BULL. "RIGHTO!" (Does it.)



ESSENCE OF PARLIAMENT.

(EXTRACTED FROM THE DIARY OF TONY, M.P.)

House of Commons, Tuesday, 21st September.—Introducing his first Budget McKenna scored a double record. In respect both of income and expenditure he had to deal with the biggest of a long list. The speech expounding it was the briefest.

Marshalling a multitude of figures, from the extra halfpenny in the pound in the price of sugar up to the 1,590 million pounds representing estimated expenditure of the year, his mastery of facts was so complete, his explanation so lucid, that the story was as easy to follow as an ordinary nursery tale. Time was during the prime of GLADSTONE at the Treasury, and with his successors in later years, when exposition of a Budget was regarded as opportunity for a great oratorical feat. Mr. G. thought nothing of occupying five hours, finishing up with a peroration almost worth an additional penny in the pound on the income tax.

No self-respecting Chancellor of the old school would think of omitting to deck his business statement with a classical quotation, much appreciated below the Gangway. This habit led to first step in downfall of BOB LOWE. Allured by the tag, *Es luce innoxiam*, he invented a tax upon matches with intent to label the boxes with the motto. In the end, as everyone knows, he had to remodel his Budget, leaving out the obnoxious tax, label and all.

McKENNA's speech began without exordium, finished without peroration, and no single sentence rose above the Spartan simplicity of the Multiplication Table. Only approach to departure from this level was when he mentioned the dizzy height at which expenditure now flies. He thereupon declared his confidence that House and country were prepared to support the Government in bearing whatever measure of taxation is deemed necessary now, "and," he ominously added, "in the future," for the successful prosecution of the War.

A hearty cheer confirmed this assurance.

Cheerfulness was indeed the prevailing note of historic occasion. Fresh burden of taxation imposed enormous. Affects every class, from the consumer of half-ounces of tea and quarters of a pound of sugar to the hapless millionaire who out of his modest income of a hundred thousand pounds a year will be called upon to contribute to the State the sum of £34,029—more than one-third of the whole. This, of course, in addition to his share of indirect taxation.

As the MEMBER FOR BARK says, LEYD GEORGE chastised the taxpayer with whips; McKenna lays on with scorpions. And yet no murmur is heard. In November last LEYD GEORGE imposed fresh taxation estimated to bring in a revenue of 684 millions. On the top of that McKenna levies new taxes, which in a full effective year will increase the revenue by little short of 78 millions.

A big bill, but it will be met uncomplainingly, with any further charges that may presently be necessary for carrying on the War to its inevitable end.

Business done.—Budget brought in



A STAR TURN.

THE CHANCELLOR OF THE EXCHEQUER.

showing expenditure for the year of 1590 millions and revenue from taxation of 305 million. When full effect is given to new imposts, the latter will be raised to sum of 370 million.

A Flying Squadron.

"Among other noteworthy aviation feats, the cruises Varese Francesco Ferruccio, Giuseppe Garibaldi, and Vettor Pisani bombarded the railway at dawn on the 18th near Cattaro."

Sydney Morning Herald.

Phrases to be avoided.

When seeing off a friend who is going to the Front:—"Well, good-bye, if you must go; and we hope soon to see your name on the Roll of Honour."

Letter of thanks from a small boy:—

"DEAR AUNTIE.—Thank you so much for the steamship; we have looked at it well and I am sure that there is something wrong with it. Best love, ANTHONY."

THE WITNESS FOR THE DEFENCE.

[The Daily Chronicle's "Office Window" advances—or quotes—the story that as long as a man rotates a seat for apple cart his childish innocence is unimpaired.]

They haled him up before the bench,
Within the dock he stood unflinching
And heard the leading witness speak
The tale of his nocturnal pinching;
Policeman X proclaimed the fact
(It marked in his career a sure step)
Of how he caught him in the act,
Or, more precisely, on the doorstep.

They told the Court the total gain
Achieved by his illicit cunning,
The household purse, a watch and chain,
A cup that father got for running,
And how (which broke the housewife's heart
And stamped him as a cool offender)
He'd gobbled up an apple cart
Of more than normal bulk and splendour.

It seemed that he would have to pay
The heavy price that those who've
sinned owe;
But no, the magistrate that day
Was one who loved his "Office Window"
And put its precepts into use
(A man should profit by his reading);
He bade them set the felon loose,
Saved by a pie's impassioned pleading.

"Put it down a Wee, my Lud."

"VERNON.—At 14 Cavendish street, Geelong, the wife of Hugh Vernon (late Chief Scout, Field Intelligence Department, South Africa) a daughter (Veni Vidi Vici Vernon). Another little Briton! Now then, boys, enlist, and keep her so."—*Melbourne Argus.*

Wish another "V" for Victory.

From The Burma Sunday Times:—

"MISSING.—My son Sudhamadiah Banerjee, aged 17 years is missing since Monday the 5th instant. His colour is blackish and is thin in appearance, height 4 ft. 7 inches. He has rose marks on both the legs and has a black spot on his left cheek close to the ear, narrow forehead covered with hair in circular form, slender neck floating eyes. He had blue Kashmiri Ulster over a Quince green coat, a pair of black brushed shoes and a Dhutia bordered with black line. If any one can trace him out he shall be rewarded adequately. NUSKAT, Basmari, of Joy-nagat, at present 21 Ransom Bose Lane, Calcutta."

Mr. Punch gladly gives further publicity to this announcement.

The A.S.C. again!

"Rev. Z. Lawrence delivered a lecture on the 'War' to a crowded audience in the Bloomsbury Synagogue last night. The lecturer's remarks were followed with the keenest interest, especially the part played by the Jews." *The Friend, Bloomsbury.*



Lady (to prospective Charivari): "WHAT DO YOU CHARGE PER DAY?"

CHARIVARI: "WELL, MUM, TWO-AND-SIX IF I EATS MYSELF, AND TWO SHILLINGS IF YOU EATS ME."

JIMMY'S UNCLE.

Jimmy's Uncle is coming. But perhaps you know. The telegraph boy told Jimmy as he was bringing the telegram, he was coming by the three o'clock train the telegraph boy said.

Jimmy's Uncle is a Colonel—didn't I tell you?—and Jimmy's mother hadn't seen him for years and years, and longer than that, Jimmy says—not since she was in India.

Jimmy's Uncle used to know Jimmy's father quite well, because you see they had been brothers, and Jimmy's Uncle knew all about Jimmy's father winning the Victoria Cross in India; but you haven't got to talk about that or Jimmy will fight you—really, I mean, not pretend.

Jimmy says his Uncle has got a piece of shrapnel in him, and they won't let him stay at the Front, because it hasn't burst yet, and that's why he is coming to see his mother.

Jimmy says the shrapnel might burst at any time, and then it would blow a hole ten feet deep in the ground, but it would ease his Uncle because he has to walk very quietly and not get excited now.

It's because of the time fuse they put in them, Jimmy says, and you can hear it ticking. It makes his Uncle very wary, and he has to avoid certain things at mealtimes which are not easily digested because the doctor says the shrapnel is quite enough.

Jimmy has seen the porter at the station, and he has promised to stop the train; you do it by the by-laws, Jimmy says.

Jimmy told the porter he expected his Uncle would give him some rupees if he looked after the luggage well, and the porter took Jimmy to see him; he grew them in a plot of ground quite close to the line when he wasn't busy cleaning the station lamps. He asked Jimmy if his Uncle soaked his in paraffin before sowing—you do it because of the sparrows.

The porter knew all about India; he told Jimmy that the Hoodons out there lived on rice pudding, and it was very hot there because of the degrees of longitude, which were very warm in those parts.

The porter hadn't been there, not himself, but he had read a good deal when he wasn't busy cleaning the station lamps. He said he'd often

thought about India because he couldn't abear rice pudding. He said Jimmy might safely leave his Uncle to him.

Jimmy went to bed early so as to give the next day a chance. His mother nearly spoilt the day before it came because she put out his best sailor suit for him to wear and gave him three pennies to have in his pocket but not to spend. He said his Uncle would think it was Sunday, and he put his head under the bedclothes to show what he thought of her. However, he let her hold his hand tight for an hour and ten minutes before he went to sleep, and when she came to look at him some time later he only snuffed in his sleep when she gently removed his feet from the pillow and placed his head there once more.

It took the day a long time to break, and Jimmy was glad when he heard the birds tidying up to get ready for it. He looked out of the window: the day seemed very damp and as if it wanted airing, so he got back to bed. It was eight o'clock, and the day was up and dressed and being busy when he next awoke.

Jimmy had his mother at the station in good time, and they had read all the

"BLACK & WHITE"



BUCHANAN'S SCOTCH WHISKY

BUCHANAN'S "BLACK & WHITE" IS WELL MATURED AND PERFECTLY BLENDED. THEIR LARGE STOCKS IN SCOTLAND ENSURE AN UNFAILING SUPPLY OF THE SAME FAULTLESS QUALITY.

Gillette

Shave Yourself

You shaved this morning—but how? Easily and naturally, with a Gillette Safety Razor and the luxury of the Keen Gillette Blades? Or with an old-fashioned razor—stropping, irritation, and perhaps a bit of plaster to hide mistakes? British made.

Gillette Standard Set. One Guinea.—Sold Everywhere.
Write for illustrated and descriptive booklet. Mention this paper.
Gillette Safety Razor, Ltd., 40-41, Holborn Viaduct, London, E.C.1.
General Offices and Works: Lutterworth, England.

Gillette Safety Razor
—NO STROPPING, NO HINING—

Twelve months of War have proved the importance of our Service to many men who never before quite realised the advantages and practical economy of having their suits cleaned and pressed in the "Achille Serre Way." We can convince you if you will send us *one suit as a trial*. Free collection by nearest Branch. Inclusive charge 3/6. Interesting Booklet on request.

Achille Serre Ltd.

Head Office: Hackney Wick, London ("East 3710" 4 lines)

Branches and Agencies Everywhere.

C 18

KYNOCH CARTRIDGES

Per 100
"BYNOID" 10/6
"PRIMAX" 9/6



8/6 100

Loaded with R.F.C.
No blowback—low recoil

What can I send as a practical thank-offering to the hospital in which my wounded friend has been made well?

Something of permanent usefulness and benefit, increasing the comfort of other sufferers?

Those who ask such questions are in position to give the best, most practical, most definite information. You incur no obligation in asking our advice.

An exhibition of things needed in the hospitals, and of the additional articles which increase the comfort of patients and convalescents, has been opened in our main building.

HOSPITALS & GENERAL CONTRACTS COMPANY, LTD.

19-35 MORTIMER STREET, W.
LONDON.

Telegrams: "Contractors London"

Telephones: "Hospitals" 1915.

Connectors to the War Office, The Admiralty, Allied Governments, The British Red Cross Society, etc.

FRENCH RED CROSS SOCIETY

The London Committee of the **CROIX ROUGE FRANÇAISE**
Président: H.M. QUEEN ALEXANDRA.
H. E. PAUL CAMBON, French Ambassador.
Présidente: LA VICOMTESSE DE LA FAYOLLE

provides SUPPLIES, and in many cases Stalls and Funds, for a large number of War Hospitals throughout France. They are in

URGENT NEED OF MONEY

and the following, among other, SUPPLIES: SHEETS, BLANKETS, TOWELS, SOCKS, VESTS, PANTS, HANDKERCHIEFS, MEDICAL STORES, SURGICAL DRESSINGS. There is also a great and urgent need of MOTOR AMBULANCES and X-Ray Automobiles.

Calls of money or kind may be sent to the Hon. Secretaries, 5, Kensington, S.W. Clothes should be made payable to the Hon. Treasurer, French Red Cross, and may also be sent to the French Ambulance, Albert Lane, S.W. or to "Canteen Room," Hon. Auxiliary, Prison, Waterhouse & Co., Brompton, London County and Westminster Bank. PHILIP A. WILKINS, Hon. Sec.

"THE" "SUBLIME PORT"

29/6
PER DOZEN

HR. WILLIAMS & CO
6, 11 ME STREET, LONDON E.C.1.





"THE EMPIRE SAYS YOU'RE TO STOP FOR TEN MINUTES, AS THE ENEMY HAS TAKEN UP THE WRONG POSITION!"

by-laws several times over before the train came in.

Jimmy says his Uncle looked very fierce when he arrived at the station and saw his mother. It made his mother cry, and she wouldn't speak to him, and that only made his Uncle grow fiercer and redder in the face. Jimmy says he thought the shrapnel was going to burst. Jimmy says his Uncle didn't take any notice of him, although he kept on saluting him as hard as he could. Then his Uncle turned on him and glared at him and asked him what the dickens he meant standing there looking so much like his father. Jimmy said it made his mother very angry, and she said, "Don't, Tom, don't," and cried worse than ever.

Jimmy says he clenched his fists and was going to give his Uncle the coward's blow when his Uncle turned his back on him and told the porter not to stand scratching his head like an idiot. Jimmy says the porter was only saluting all the time but he wasn't used to it, and every time he got his hand to his head he forgot what he set out to do and scratched his head instead.

Jimmy says they drove home in a cab, and neither his Uncle nor his mother said a word to each other all the way, they were so cross.

Jimmy says his Uncle had a bad cold and kept blowing his nose, and every

time he did it the cab-horse gave a jump.

Jimmy says his Uncle behaved better after tea. He wasn't so fierce, so he asked him to show him his wound, but his Uncle said it was under his binder and he couldn't.

After the tea-things had been put away they all three went into the drawing-room to look at the large framed photograph of Jimmy's father. Jimmy says they each held one of his hands, and he had to bite his lip because they hurt.

Jimmy says his Uncle didn't think much of the photograph. He just said "He was a man, Mary, a man;" then he went very annoyed in the face, clicked his heels, saluted very hard and turned away.

Jimmy says it made him feel quite angry with his Uncle, and he went and climbed up on the top of the coalhouse in his best clothes on purpose; and he wouldn't come down until his Uncle had promised to be good and not to make his mother cry. Jimmy says his Uncle gave him his word as an officer, and they got on better after that.

Jimmy said his prayers to his Uncle that night, and he let him know what he thought of him. He asked that his Uncle might be made a better man. His mother said, "Oh, Jimmy!" but his Uncle understood, for he said, "Amen to that, old chap!"

THE NEW SMOKE.

(The newspapers have published accounts of the satisfactory results of planting tobacco in Hampshire.)

Good people, give hearing attentive,
Dismissing the havoc of Mars,
While I sing of the newest preventive
Of public and family jars;
It has proved the most potent incentive
To pithy and popular "para";
'Tis the latest result of the Nicotine
cult—

The Hampshire cigars.

I'd like to describe, but I canna,
The scent which this product exhales;
It blends the bouquet of Havannah
With that of the rabbits of Wales;
'Orcot, wirrasthrue and slannah!
It could throw an express off the rails,
And its potent aroma induces a coma
When laudanum fails.

It acts as a perfect specific
Against the most violent cramps;
It wholly defeats the morbid
Effect of malarial damps,
Diffusing a balm soporific
On rival political camps;
In short it's a blessing beyond my
expressing.

Tobacco from Hamps!

The Rendez-vous.

"In cases of emergency Sections fall in as follows:—No. 1, The Fountain, St. Thomas-street;—No. 2, Lynggange V.T.C. Orders.

FEEDING THE NATION.

"Up with that lawn! Over with those flower-beds!" Such were the clamorous cries of last March, and the family flung themselves into the work of destruction with genuine patriotic ardour. In a couple of days we, the Medhurst family (well known in this suburb as "the people who hire motor-cars"), no longer possessed a garden. We had a house and a frightfulness.

Still it was grand work. I appointed the two youngest children Worm Gatherers in Ordinary (with the occasional rank of Earwig Squasher), because, although I can plant seeds with anybody, the handling of reptiles is simply not my sort of work. It was the one profession which I did not include in the list of my side-accomplishments for the National Register.

My wife, Mrs. Medhurst (known as "the woman with four hats"), was given a rake. Let us leave it at that. I fell over it often.

Jacqueline Medhurst, who is now three and can say "J for Jacqueline," gathered weeds and sang at her work. Yes, yes, I know that it was charming of her, but it must be pointed out that she is acquainted with but one song and knows but two lines of that.

They go like this:—

"I've got a ripping little motor car,
And I've got a yacht!"

Pay someone to sing those two lines into your ears for six hours on end. Everyone ought to try it before reading any further. Tried it? Yes, isn't it?

Well, we got the seeds in. They only cost two shillings—"Somebody's Monster Gift Parcel"—but I had to pay one shilling for postage as the potatoes made the parcel heavy. Still I didn't grudge that as there seemed to be an astonishing number of seeds. In fact when we had filled our garden there were a packet of "Early to Come" peas, another of Dwarf Kidney Beans, and yet a third of Dobbie's Champion Lewis left over. I mention this in case anyone would like to buy the surplus. They're still all right, except the peas, which have been "played with" by Alastair Medhurst, and the bean bag, which is frayed along one edge. No beans have escaped, mind, but the bag has unquestionably depreciated (I will allow for this).

After the seeds were all in I used to look at them a good deal, that is to say I looked at the soil which covered them.

Nothing came up, but I kept on looking, despite a certain scornfulness in the home circle. But I had the laugh of everyone in the end. The seeds came up!

My pride and joy in the little seedlings was, however, not long-lived. The critics arrived. Always in life everyone is happy till the critics appear. The first of them in this case was my ridiculous and pompous father-in-law, who, after mumbling coarsely about "greengrocery," burst into rude guffaws because, said he, my celery (the well-known garden esculent) should have been "pricked off" long ago. I sneered rather hotly, and said other people had other views about the correct period for pricking off (whatever that

I forget what was insulted next. But they nearly all caught it. My wife's brother damned the broad beans and was foolish enough to offer himself for slaughter by insisting that I'd ever heard of "blight." Then a near relation of mine, I'm sorry to say, fell fiercely upon my calliflowers, which, he bitterly complained, were cramped. Broccoli caught it too, so did the parsley, and even the radishes did not go scathless. I was ashamed, of course, but, having created my vegetables, I swore I'd stand by them come what may. We would be misunderstood together.

Then came the period of our annual holiday by the sea. It was a wrench, but I consorted myself with the reflection that my plants would do their best for me in my absence. They as much as whispered it to me when I gave them their farewell watering.

The weeks passed away wearily. I got everything that I could for the nation out of the sea—shrimps (several), prawns (two), eel (one), miniature dab (half), and, on one glorious day, seven mackerel (hire of boat, man, lines, hook, worms, the thing you wind the lines on and a piece of string to tie fish up coming to 5s. 6d.). Still it wasn't like growing things, and the day of our return was *der Tag* for me.

Frankly I was knocked. You ought to have seen that garden. Everything had grown furiously; everything was much bigger. Nothing had stopped.

But here I must strike a note of sorrow. With one brave



PROPRIETOR OF BOOT SHOP TRIES TO DOOM STOCK WHICH THIS WAR HAS MADE UNSALABLE.

might be; that, anyway, mine was a new variety, and I had arranged to prick off that day if not interrupted by callers. And when he'd gone I pricked them off because I remembered you don't eat the green stuff at the end. But then they stopped growing.

There followed an attack upon my onions. The solicitor next door caught sight of them one Sunday morning and, putting his head over the wall, asked if they really were onions. I said they were hardly onions, but had a certain onionism. I expected aristocratic tendencies, however.

He grinned, because he has been to a public school, and said that I ought to have asked him before trying onions. I apologised and offered to dig them out and begin again. He told me that he was only trying to be friendly and that I'd never get an onion if I couldn't take a tip. And then he went indoors to his wife (well known in our suburb as "the woman who whistles").

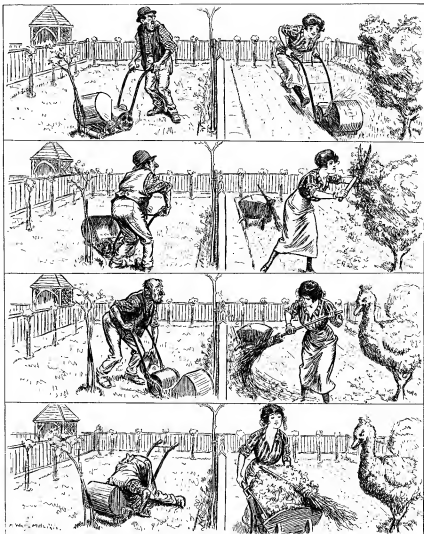
noble exception, nothing was eatable. The greenstuff was overtopped with caterpillars and slugs, the roots were rotting, the beans were tough and coarse, the peas were hard peas, and the radishes were huge and woolly.

What remained? My potatoes! My brave, plucky, persevering potatoes! They proved my only stand-by. There are plenty of them, and the family is good enough to approve them. In fact we have more than we can eat. At the side-entrance I have hung an unobtrusive board bearing the legend, "Medhurst's Middlings," and I charge one halfpenny under market price. So now I am known in our suburb as "the man who sells potatoes!"

"He accepted another cigar, lit it on the door-step, and walked away. . . . For the moment, Elkey's studio was too hot."

Premier Magazine.

The door-step seems to have been rather warm too.



THE RIVAL JOBBING GARDENERS.

A TRAGIC COMEDY IN FOUR ACTS.

"MY DEAR SIR."

He was a small stout round man, with bulging eyes and loose moist lips, evidently an inquisitive gossip fellow, and he had been talking (very optimistically) about the War and (very pessimistically) about the taxation, fortifying himself, as he proceeded, with quotations from the daily papers, of which he had purchased every available specimen. I could see that he was dying to tell me all about himself, and at last out it came. He looked furtively round the railway compartment, as if to assure himself that nobody was lurking in the rack or under the seats, and spoke.

"I presume," he said, "that you don't know who I really am?"

"No," I said, "I don't. I haven't got beyond classing you as a friendly traveller."

"Thanks," he said; "but I didn't mean that. Of course I don't want to push it on you. I only wondered if you'd got any idea of what my work in life is. It's a unique business and keeps me hard at work, I can tell you. Look here"—he produced one of his papers and pointed out to me Mr. LORD GEORGE'S letter—"what do you think of that?"

"Very telling," I said; "distinguished by all the fire and eloquence and innocences for which L. G. is famous."

"Yes," he said, "it's a pretty thing. Well, that's me."

"How do you mean 'that's me'?"

"Don't you see it's written 'to a constituent'?" Well, I'm the constituent."

"My dear Sir," I cried, "I congratulate you. To be a Welshman is a great thing; to live in Carnarvon is a gift from heaven; and to be a constituent of the MINISTER OF MECHANICS must be the summit of earthly felicity; and I seized his hand and shook it warmly."

"Lord love you," he said, disengaging himself, "how you do jump at conclusions! I'm no Welshman; I've never been near Carnarvon; and of course, in a technical sense, I'm not a constituent of LORD GEORGE'S. I'm an accommodation constituent, that's all. Generally I'm a correspondent—I've done a lot of work for A. J. BALFOUR at that line—but this time I thought I'd try a new touch and so I turned myself into a constituent. It's gone off splendidly, hasn't it?"

"Ye-es," I said, "but I don't quite—"

"Don't you see?" he said. "When one of these big bugs wants to explain something or have a whack at somebody and there's a hurry about it, he doesn't wait until his next speech. He just gets down and writes a letter. But the letter must be written to somebody—you can't sit down and begin 'My dear Sir' with any conviction unless there's a real 'dear Sir' somewhere at the back of it all, and that's where I come in. I lend just the necessary amount of reality to the whole thing."

"Have you been at the business long?" I said.

"Ever since I left school. It's been handed down in our family from father to son for years and years. My own youngster's just started in the Midland Members of Parliament department. He's showing a lot of promise. Mr. AUSTEN CHAMBERLAIN thinks a good deal of him; but, of course, being in the Cabinet, Mr. CHAMBERLAIN mostly works through me. His father was a regular gold mine to us, especially during the fiscal controversy; but there was no end of explaining going on then and we were kept very busy."

"I don't quite see," I said, "where you make your profit."

"Oh, that's easy. We get the originals of the letters, and after a time we sell them, mostly in America. There's a big market for that sort of thing there. Of course the

prices don't run quite so high since type-writers came in, but it's fairly steady all the same. Anyhow, it keeps me in beef and beer and pudding, and you can't want more than that, can you?"

Actually, of course, I could; but at this moment we drew up at Paddington and I left it at that.

A NEW WAY WITH OLD CLOTHES.

[*"Men can save by having fewer changes of costume and by spending less on golfing or holiday suits, or other clothes for occasional wear; by having their suits and overcoats cleaned and repaired instead of buying new ones; by spending less on gloves and ties, and by having still serviceable boots mended instead of buying new ones."*—"Why we must Save, and How." Parliamentary Savings Committee.]

In tranquil ante-bellum days, when ordering a suit involved no fiscal problems that were serious or acute, My wardrobe was a constant source of family dispute.

Against my passion for old clothes my estimable wife, Supported by my daughters, waged a never-ending strife; It was, indeed, almost the only worry of my life.

They used to hide away my old unfashionable tweeds, Oblivious of my comfort and regardless of my needs; They banned my pipe, but never once objected to my weeds.

My ancient ties of faded dyes excited their disdain; My threadbare dinner-jacket caused them veritable pain; And they criticised my boots in language less polite than plain.

They heaped sarcastic obloquy upon my caps and hats; They made me birthday presents of the most expensive spats, And the latest thing in handkerchiefs, in collars and cravats.

In short in half-a-dozen ways they diligently "huffed" My laudable intentions to promote domestic thrift, Until the struggle threatened to produce a serious rift.

But War, though vilely fruitful in sorrow and distress, For one small salutary change I am inclined to bless; At last I am allowed a perfect latitude in dress.

My ancient clothes, my shabby boots, disreputable ties No longer find disfavour in my wife's and daughters' eyes, But, on the contrary, evoke their warmest eulogies.

Nay, better still, themselves released from giddy Fashion's road, They follow me with docile steps along the frugal road That leads to perfect freedom from the tyranny of Mode.

Retreats for Army Chaplains.

"The value to the spiritual work of chaplains with the forces in the fighting line of a day spent in retreat must be obvious, as also are the difficulties of arranging such opportunities."—"Church Times." Surely the enemy, if they knew, would oblige with a little extra pressure which might produce the desired retreat.

"The King and Queen slept in a saloon railway carriage at Bishop's Lydeard the day before they entered Exeter. The royal train remained at a railway siding during the night, and took a walk next morning before proceeding to Exeter."

[*Impartial Reporter (Exeter).*]

Trains are very human things and after standing motionless all night they find these little early constitutional very useful for taking off the morning stiffness.

After the Collision?

"MOTOR CARS, new; cheap or will Exchange for good Bathchair." *Liverpool Echo.*



THE MORNING AFTER AN AIR RAID.

Affable Member of Crowd (surveying broken windows). "EXCITING TIMES, SID! EXCITING TIMES—PU?"
Proprietor of Cinema. "Yes! AND MY BUSINESS BUILT BY THESE HITS GIVING A WIDE SHOW OF THEIR OWN."

OUR BOOKING-OFFICE.

(By Mr. Punch's Staff of Learned Clerks.)

I TAKE it that Mr. MAURICE HEWLETT designed his new novel *The Little Road* (HEINEMANN) frankly as a grotesque, an opinion in which four exceedingly quaint illustrations by Sir PHILIP BURNE-JONES distinctly confirm me. The story is in quite an original vein, the interest and mystery very adroitly sustained. We are given a gruesome picture of a physically wrecked but still indomitable sensualist, deplorably dragging shuffling feet—a Baron von Broderode, married to a very beautiful and gracious woman who had been caught young from out a convent. Enter Hector Malleson, an egregious sentimentalist, heir incidentally of a Highland chieftain. He diagnoses an Andromeda-dragon situation, a thought which apparently had not occurred to the Baroness, who however cordially accepts the suggestion and is made profoundly miserable. Eventually she flies and finds asylum at the head-quarters of the Malleson clan, where three other sons of the house, as also the old chieftain himself, fall hopelessly in love with her. Comes the relentless Baron in pursuit; and how this modern MINOTAUR first wins, then loses the game, and where the fair *Helena* finally bestows her widowed hand, I must leave Mr. HEWLETT's diverting little *liad* to inform you. I can promise you good entertainment; and though, as I have hinted, the thing is planned in a freakish mood the author has not let himself off the honest labour of construction and polish. His sympathies are throughout with his wicked Baron, who is a

very new version of the strong silent hero, and may fairly be considered a sport. What I refuse to believe about him is that, even though he shot from a pony cart, he "got his gun up like lightning and fired at the instant," considering the painful struggles he had to get his wine-glass or cigar accurately to his mouth—pathological details that Mr. HEWLETT has been at pains to rub well in.

Something will really have to be done about it. If many more of our novelists take to turning out these prodigiously long stories, we reviewers will have to agitate for payment by piece-work. The latest exponent of the gentle art of garrulity is Mr. E. TEMPLE THURSTON, with his new novel, *The Achievement of Richard Furlong* (CHAPMAN AND HALL). There are seven hundred and twenty-eight pages of it, so that when you have turned the last of them you may perhaps feel that the achievement is not exclusively confined to the hero. *Richard Furlong* was a painter and etcher, and the object of Mr. THURSTON is to trace his progress from obscurity to fame; but, though he is represented as doing a lot of artistic work in his spare time, it would be more fair to say that the real successes of *Richard* were gained in the domain of what I might call (wishing to put the matter as delicately as possible) unceremonious polygamy. From the moment when he runs away from the paternal mill, and joins the company of Mr. THURSTON's other heroes in a picturesque slum-existence round about Drury Lane, his career becomes a sentimental journey from one affair to another. I don't want to say that there are

not pleasant passages in the book—there is always a certain jollity in a tale of success—but I do think that justice could have been done to the theme in a smaller compass. In his preface Mr. THURMOIT tells how he came to abandon his intention of publishing three separate books about *Richard Furlong's* history, and to bind them instead into one volume. My only comment on this is that it remains true that three of his furlongs make at least a mile.

During the last twenty years Sir GILBERT PARKER has written a dozen novels. As such a stage fancy is accustomed to flag, and kind-hearted friends are apt to regret that the author has "written himself out." This makes more pleasant the discovery that in *The Money Master* (HUTCHINGS) Sir GILBERT surpasses himself. The story opens with the introduction of *Jean Jacques Barville*, miller and money master, a commonplace man inclined to vanity, buzzing with consciousness of worldly prosperity built up by himself. On a voyage homeward-bound from Europe—where he was disappointed when he entered Notre Dame, or a great building like the Law Courts at Rouen that people didn't whisper to each other,—"Here comes *Jean Jacques Barville*"—he made the acquaintance of a Spanish beauty, "a slim and long-limbed Diana." He married her, or, to be precise, it was she who married him, for a comfortable home and relief from penury shared with a scamp of a father. The Reader, a student of human nature with mature knowledge of its frailties, knows at once what will happen. The beautiful sensuous *Carmen*, bored with the dullness of daily life in company with *Jean Jacques*, early succumbing, will go off with another man. The Reader is right. What he does not yet know, but should take the earliest opportunity of learning, is with what masterful skill, with what touches of pathos, the dull man, miller and general dealer, his dross purified in the fire of adversity, is slowly, step by step, transformed into a hero of sublime unselfishness. Nearly every page of the story, certainly every chapter, reveals the inventive resources of the author. These never fail, and the reader is, with growing interest, hurried on to the unexpected *dénouement*. The world of *Jean Jacques*, a village which the censor may permit reference to as "somewhere in the neighbourhood" of Quebec, is peopled with a diversity of characters whose acquaintance and environment are refreshing after a long course of ordinary novels.

A grievance that the American has against Englishmen is that they pay visits to his country and then try to put it all into a single book. He holds that America is too large a thing to be put into a single book. Yet in *Thurmoit* (HOODER and STOUTON) Booth TARKINGTON has come very near succeeding in this feat. *Thurmoit*, for all that it has only three hundred and twelve pages, covers the whole of one side—and that the most characteristic side—of American life. It puts into words better than anyone has

ever done before the American ideal of Bigness—its obvious faults and its less obvious merits. "We must be Bigger! Bigger! Bigger! Get people here! Coax them here! Swindle them into coming! Defeat them into coming! Any kind of people! Blow! Boost! Brag! We must be Bigger! We want Bigness!" That was the motto of the town in which *Bibbs Sheridan* lived, and it was the motto of *James Sheridan*, his father; and *Bibbs*, by nature a poet and a dreamer of dreams, found himself forced by circumstances to kill his dreams and plunge in and blow and boost and brag with the rest, until at length there came to hearten him the realization that, hidden beneath all the boosting and bigness, there was a certain something that was also poetry of a kind. In the United States, *Thurmoit* has had a vogue that recalls the days of the old best-sellers, those strange productions which it resembles only in its popularity. It is easily the best novel that Mr. TARKINGTON has written. There are flashes of the humour that illumined his *Penrod* stories, but for the most part the author is grimly in earnest, as befits his theme. It is a story to be read by all who would understand the soul of the country that has produced sky-scrapers and Pittsburgh and the Chicago slaughter-houses. "Man alive! this is God's country, and a blind man couldn't help seeing it! You certainly stand up for your own town, if you stick to saying 'you'd rather live there than you would here. You sure are some patriot to say that—after you've seen our city. I'll show you something now that'll make your eyes stick out.'" Thus *Mr. James Sheridan* to a European visitor, and that is America in a nutshell.

There is real stuff—as opposed to stuffing—in Miss M. P. WILCOCKS' *Change* (HUTCHINGS). In truth her material is better than her pattern, which is rather casual and formless. She leaves loose threads, abandons even promising

beginnings, certainly crowds her embroidery frame with too many figures. But you read her story and comment without skipping, get pleasure of her characters, who really seem to be alive and doing, and (I'll answer for it) you'll be willing to put up with little defects of form for sake of such fine substance as the patient and indirect wooing of little brown *Bess Letimer*, the orphan, by the *Professor*—a charming piece of delicate romance. There is a background of *Starrs*, folk whose blood was older and bluer than their purses were long, and who were a little too conscious of other people's essential inferiority. It is part of the defect of Miss WILCOCKS' method that one can't make out just what the "change" was which one supposes from her title to be the motive of her work. She gives me the impression of not having quite found herself even yet. But she will, and meanwhile she has the heart of the matter in her.

"We are told that *Deilah* punctured the head of *Samson* with a nail."—*Chico Mail*.
The other story of how poor *SIBERA* had his hair cropped is just as good.



PEOPLE WE NEVER MEET.
THE MAN WHO SAYS, "I HAVE IT ON THE WORST POSSIBLE AUTHORITY."



Here is a Reliable Whisky

VARIABLE goods are always unsatisfactory, especially those for human consumption. Realising this, the House of J. & G. Stewart has spared no pains to fix and maintain a high standard in its Whisky. A bottle of their product is the same to-day as it was yesterday, and as it will be to-morrow. It is the same here as in any other part of the world. Consequently the buyer of one of Stewart's famous Brands knows what he is buying, and is sure of getting what he wants. This quality of reliability owes everything to the care and skill with which the spirits are blended and matured. Since 1779 the policy of the Firm has not been varied, the high standard has been firmly secured, and the complete satisfaction of consumers ensured.

Three Brands of different Ages:

"GOLD MEDAL" is a fully-matured Whisky of mellow, over 7 years old. 4/- per bottle. 48/- per case.

"FINEST" is for those who prefer very old, matured Whisky, over 10 years old. 4/6 per bottle. 54/- per case.

"NONPAREIL" is the most excellent 15 year old Scotch liquor Whisky obtainable. 5/6 per bottle. 68/- per case.

J. & G. Stewart, Ltd.

Anderson Place, Bonnington, Edinburgh;
Temple Bar House, 23/28 Fleet St., London;
and at Manchester.



A beautiful centre-piece in reproduction lace and linen, 24 in. round. Price 4/6.

LOVELY EMBROIDERED LINEN

YOU will find the most exquisite things imaginable in our Linen Department, priced so low you will wonder how we do it. Come and see and compare, and you will buy from us regularly.

WARING & GILLOW
ESTD 1850

OXFORD STREET,
LONDON, W.

DEANSGATE, MANCHESTER.
BOLD STREET, LIVERPOOL.

Silvo Tests.

No. 5. Test its ability to remove fruit stains



After the Dessert 'Silvo' the Silver.

'SILVO' will quickly remove all fruit stains from knives and forks without hard rubbing. It is ready for use—there is no dust—it thoroughly cleans and polishes, and makes silver and plate look their best.

SILVO

THE NEW PLATE POLISH

is absolutely harmless.

If you have not already tried it, write for a free sample to

RECKITT & SONS, Ltd.,
(Dept. 95) HULL.





SEND YOUR SOLDIER OR SAILOR

THE SWAN FOUNTAIN PEN WRITING KIT.

No. 2. C. "SWAN" Safety Pen. 12/6
"SWAN" Fountain Pen. 12/6
"SWAN" Ink Bottle 1/6 in. each. 6d.
Price of Complete Outfit, post free, 18/-
It will both amuse and enable him to write you frequently.

Sold by Dealers Everywhere.

MARIE, TODD & CO. LTD.

25, 26, High Holborn, W.C. 2, 20, Regent Street, W. 1, Chancery Lane, E.C. 4.
Factory: 319-323, Weston Street, London, S.E.

OFFICERS' SERVICE KITS

ALFRED WEBB MILES & COMPANY are executing a very large number of orders for the above from Officers in all branches of His Majesty's Army, and are constantly receiving letters expressing complete satisfaction.

N.B.—Camp Equipment supplied.
Write for full Price List and Patterns.

ALFRED WEBB MILES & CO.

12, 10, 8 & 6, BROOK ST., HANOVER SQ., LONDON, W.

Telegrams: "Webb Miles, London." Telephone: Mayfair 585.

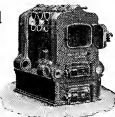
(Established 1841)

Allinson
UNADULTERATED
Wholemeal Bread

The stalwart "Yeoman of England" were strangers to white bread; their bone and muscles were nourished on bread made as ALLINSON BREAD is made—from the whole of the wheat. See the brand on every loaf.

A ROBIN HOOD BOILER and BEESTON RADIATORS

Will heat your house cheaper than any other method.



ROBIN HOOD BOILER.

BE CAREFUL WITH YOUR COAL!

For every 1/- spent on coal for heating your house by open fires, you will only spend 4d. if you heat it with a **ROBIN HOOD BOILER!**

CAN YOU AFFORD TO IGNORE SUCH A SAVING?

THE BEESTON FOUNDRY CO. Ltd.

BEESTON, NOTTS.

Amateur Photographers
Send your Films to MARTIN.
Experts in developing. No waiting, work returned next day. Any size 1/- for 12 exposures 3d. for 24. 1/- for 36. 2/- for 48. 3/- for 60. 4/- for 72. 5/- for 84. 6/- for 96. 7/- for 108. 8/- for 120. 9/- for 132. 10/- for 144. 11/- for 156. 12/- for 168. 13/- for 180. 14/- for 192. 15/- for 204. 16/- for 216. 17/- for 228. 18/- for 240. 19/- for 252. 20/- for 264. 21/- for 276. 22/- for 288. 23/- for 300. 24/- for 312. 25/- for 324. 26/- for 336. 27/- for 348. 28/- for 360. 29/- for 372. 30/- for 384. 31/- for 396. 32/- for 408. 33/- for 420. 34/- for 432. 35/- for 444. 36/- for 456. 37/- for 468. 38/- for 480. 39/- for 492. 40/- for 504. 41/- for 516. 42/- for 528. 43/- for 540. 44/- for 552. 45/- for 564. 46/- for 576. 47/- for 588. 48/- for 600. 49/- for 612. 50/- for 624. 51/- for 636. 52/- for 648. 53/- for 660. 54/- for 672. 55/- for 684. 56/- for 696. 57/- for 708. 58/- for 720. 59/- for 732. 60/- for 744. 61/- for 756. 62/- for 768. 63/- for 780. 64/- for 792. 65/- for 804. 66/- for 816. 67/- for 828. 68/- for 840. 69/- for 852. 70/- for 864. 71/- for 876. 72/- for 888. 73/- for 900. 74/- for 912. 75/- for 924. 76/- for 936. 77/- for 948. 78/- for 960. 79/- for 972. 80/- for 984. 81/- for 996. 82/- for 1008. 83/- for 1020. 84/- for 1032. 85/- for 1044. 86/- for 1056. 87/- for 1068. 88/- for 1080. 89/- for 1092. 90/- for 1104. 91/- for 1116. 92/- for 1128. 93/- for 1140. 94/- for 1152. 95/- for 1164. 96/- for 1176. 97/- for 1188. 98/- for 1200. 99/- for 1212. 100/- for 1224. 101/- for 1236. 102/- for 1248. 103/- for 1260. 104/- for 1272. 105/- for 1284. 106/- for 1296. 107/- for 1308. 108/- for 1320. 109/- for 1332. 110/- for 1344. 111/- for 1356. 112/- for 1368. 113/- for 1380. 114/- for 1392. 115/- for 1404. 116/- for 1416. 117/- for 1428. 118/- for 1440. 119/- for 1452. 120/- for 1464. 121/- for 1476. 122/- for 1488. 123/- for 1500. 124/- for 1512. 125/- for 1524. 126/- for 1536. 127/- for 1548. 128/- for 1560. 129/- for 1572. 130/- for 1584. 131/- for 1596. 132/- for 1608. 133/- for 1620. 134/- for 1632. 135/- for 1644. 136/- for 1656. 137/- for 1668. 138/- for 1680. 139/- for 1692. 140/- for 1704. 141/- for 1716. 142/- for 1728. 143/- for 1740. 144/- for 1752. 145/- for 1764. 146/- for 1776. 147/- for 1788. 148/- for 1800. 149/- for 1812. 150/- for 1824. 151/- for 1836. 152/- for 1848. 153/- for 1860. 154/- for 1872. 155/- for 1884. 156/- for 1896. 157/- for 1908. 158/- for 1920. 159/- for 1932. 160/- for 1944. 161/- for 1956. 162/- for 1968. 163/- for 1980. 164/- for 1992. 165/- for 2004. 166/- for 2016. 167/- for 2028. 168/- for 2040. 169/- for 2052. 170/- for 2064. 171/- for 2076. 172/- for 2088. 173/- for 2100. 174/- for 2112. 175/- for 2124. 176/- for 2136. 177/- for 2148. 178/- for 2160. 179/- for 2172. 180/- for 2184. 181/- for 2196. 182/- for 2208. 183/- for 2220. 184/- for 2232. 185/- for 2244. 186/- for 2256. 187/- for 2268. 188/- for 2280. 189/- for 2292. 190/- for 2304. 191/- for 2316. 192/- for 2328. 193/- for 2340. 194/- for 2352. 195/- for 2364. 196/- for 2376. 197/- for 2388. 198/- for 2400. 199/- for 2412. 200/- for 2424. 201/- for 2436. 202/- for 2448. 203/- for 2460. 204/- for 2472. 205/- for 2484. 206/- for 2496. 207/- for 2508. 208/- for 2520. 209/- for 2532. 210/- for 2544. 211/- for 2556. 212/- for 2568. 213/- for 2580. 214/- for 2592. 215/- for 2604. 216/- for 2616. 217/- for 2628. 218/- for 2640. 219/- for 2652. 220/- for 2664. 221/- for 2676. 222/- for 2688. 223/- for 2700. 224/- for 2712. 225/- for 2724. 226/- for 2736. 227/- for 2748. 228/- for 2760. 229/- for 2772. 230/- for 2784. 231/- for 2796. 232/- for 2808. 233/- for 2820. 234/- for 2832. 235/- for 2844. 236/- for 2856. 237/- for 2868. 238/- for 2880. 239/- for 2892. 240/- for 2904. 241/- for 2916. 242/- for 2928. 243/- for 2940. 244/- for 2952. 245/- for 2964. 246/- for 2976. 247/- for 2988. 248/- for 3000. 249/- for 3012. 250/- for 3024. 251/- for 3036. 252/- for 3048. 253/- for 3060. 254/- for 3072. 255/- for 3084. 256/- for 3096. 257/- for 3108. 258/- for 3120. 259/- for 3132. 260/- for 3144. 261/- for 3156. 262/- for 3168. 263/- for 3180. 264/- for 3192. 265/- for 3204. 266/- for 3216. 267/- for 3228. 268/- for 3240. 269/- for 3252. 270/- for 3264. 271/- for 3276. 272/- for 3288. 273/- for 3300. 274/- for 3312. 275/- for 3324. 276/- for 3336. 277/- for 3348. 278/- for 3360. 279/- for 3372. 280/- for 3384. 281/- for 3396. 282/- for 3408. 283/- for 3420. 284/- for 3432. 285/- for 3444. 286/- for 3456. 287/- for 3468. 288/- for 3480. 289/- for 3492. 290/- for 3504. 291/- for 3516. 292/- for 3528. 293/- for 3540. 294/- for 3552. 295/- for 3564. 296/- for 3576. 297/- for 3588. 298/- for 3600. 299/- for 3612. 300/- for 3624. 301/- for 3636. 302/- for 3648. 303/- for 3660. 304/- for 3672. 305/- for 3684. 306/- for 3696. 307/- for 3708. 308/- for 3720. 309/- for 3732. 310/- for 3744. 311/- for 3756. 312/- for 3768. 313/- for 3780. 314/- for 3792. 315/- for 3804. 316/- for 3816. 317/- for 3828. 318/- for 3840. 319/- for 3852. 320/- for 3864. 321/- for 3876. 322/- for 3888. 323/- for 3900. 324/- for 3912. 325/- for 3924. 326/- for 3936. 327/- for 3948. 328/- for 3960. 329/- for 3972. 330/- for 3984. 331/- for 3996. 332/- for 4008. 333/- for 4020. 334/- for 4032. 335/- for 4044. 336/- for 4056. 337/- for 4068. 338/- for 4080. 339/- for 4092. 340/- for 4104. 341/- for 4116. 342/- for 4128. 343/- for 4140. 344/- for 4152. 345/- for 4164. 346/- for 4176. 347/- for 4188. 348/- for 4200. 349/- for 4212. 350/- for 4224. 351/- for 4236. 352/- for 4248. 353/- for 4260. 354/- for 4272. 355/- for 4284. 356/- for 4296. 357/- for 4308. 358/- for 4320. 359/- for 4332. 360/- for 4344. 361/- for 4356. 362/- for 4368. 363/- for 4380. 364/- for 4392. 365/- for 4404. 366/- for 4416. 367/- for 4428. 368/- for 4440. 369/- for 4452. 370/- for 4464. 371/- for 4476. 372/- for 4488. 373/- for 4500. 374/- for 4512. 375/- for 4524. 376/- for 4536. 377/- for 4548. 378/- for 4560. 379/- for 4572. 380/- for 4584. 381/- for 4596. 382/- for 4608. 383/- for 4620. 384/- for 4632. 385/- for 4644. 386/- for 4656. 387/- for 4668. 388/- for 4680. 389/- for 4692. 390/- for 4704. 391/- for 4716. 392/- for 4728. 393/- for 4740. 394/- for 4752. 395/- for 4764. 396/- for 4776. 397/- for 4788. 398/- for 4800. 399/- for 4812. 400/- for 4824. 401/- for 4836. 402/- for 4848. 403/- for 4860. 404/- for 4872. 405/- for 4884. 406/- for 4896. 407/- for 4908. 408/- for 4920. 409/- for 4932. 410/- for 4944. 411/- for 4956. 412/- for 4968. 413/- for 4980. 414/- for 4992. 415/- for 5004. 416/- for 5016. 417/- for 5028. 418/- for 5040. 419/- for 5052. 420/- for 5064. 421/- for 5076. 422/- for 5088. 423/- for 5100. 424/- for 5112. 425/- for 5124. 426/- for 5136. 427/- for 5148. 428/- for 5160. 429/- for 5172. 430/- for 5184. 431/- for 5196. 432/- for 5208. 433/- for 5220. 434/- for 5232. 435/- for 5244. 436/- for 5256. 437/- for 5268. 438/- for 5280. 439/- for 5292. 440/- for 5304. 441/- for 5316. 442/- for 5328. 443/- for 5340. 444/- for 5352. 445/- for 5364. 446/- for 5376. 447/- for 5388. 448/- for 5400. 449/- for 5412. 450/- for 5424. 451/- for 5436. 452/- for 5448. 453/- for 5460. 454/- for 5472. 455/- for 5484. 456/- for 5496. 457/- for 5508. 458/- for 5520. 459/- for 5532. 460/- for 5544. 461/- for 5556. 462/- for 5568. 463/- for 5580. 464/- for 5592. 465/- for 5604. 466/- for 5616. 467/- for 5628. 468/- for 5640. 469/- for 5652. 470/- for 5664. 471/- for 5676. 472/- for 5688. 473/- for 5700. 474/- for 5712. 475/- for 5724. 476/- for 5736. 477/- for 5748. 478/- for 5760. 479/- for 5772. 480/- for 5784. 481/- for 5796. 482/- for 5808. 483/- for 5820. 484/- for 5832. 485/- for 5844. 486/- for 5856. 487/- for 5868. 488/- for 5880. 489/- for 5892. 490/- for 5904. 491/- for 5916. 492/- for 5928. 493/- for 5940. 494/- for 5952. 495/- for 5964. 496/- for 5976. 497/- for 5988. 498/- for 6000. 499/- for 6012. 500/- for 6024. 501/- for 6036. 502/- for 6048. 503/- for 6060. 504/- for 6072. 505/- for 6084. 506/- for 6096. 507/- for 6108. 508/- for 6120. 509/- for 6132. 510/- for 6144. 511/- for 6156. 512/- for 6168. 513/- for 6180. 514/- for 6192. 515/- for 6204. 516/- for 6216. 517/- for 6228. 518/- for 6240. 519/- for 6252. 520/- for 6264. 521/- for 6276. 522/- for 6288. 523/- for 6300. 524/- for 6312. 525/- for 6324. 526/- for 6336. 527/- for 6348. 528/- for 6360. 529/- for 6372. 530/- for 6384. 531/- for 6396. 532/- for 6408. 533/- for 6420. 534/- for 6432. 535/- for 6444. 536/- for 6456. 537/- for 6468. 538/- for 6480. 539/- for 6492. 540/- for 6504. 541/- for 6516. 542/- for 6528. 543/- for 6540. 544/- for 6552. 545/- for 6564. 546/- for 6576. 547/- for 6588. 548/- for 6600. 549/- for 6612. 550/- for 6624. 551/- for 6636. 552/- for 6648. 553/- for 6660. 554/- for 6672. 555/- for 6684. 556/- for 6696. 557/- for 6708. 558/- for 6720. 559/- for 6732. 560/- for 6744. 561/- for 6756. 562/- for 6768. 563/- for 6780. 564/- for 6792. 565/- for 6804. 566/- for 6816. 567/- for 6828. 568/- for 6840. 569/- for 6852. 570/- for 6864. 571/- for 6876. 572/- for 6888. 573/- for 6900. 574/- for 6912. 575/- for 6924. 576/- for 6936. 577/- for 6948. 578/- for 6960. 579/- for 6972. 580/- for 6984. 581/- for 6996. 582/- for 7008. 583/- for 7020. 584/- for 7032. 585/- for 7044. 586/- for 7056. 587/- for 7068. 588/- for 7080. 589/- for 7092. 590/- for 7104. 591/- for 7116. 592/- for 7128. 593/- for 7140. 594/- for 7152. 595/- for 7164. 596/- for 7176. 597/- for 7188. 598/- for 7200. 599/- for 7212. 600/- for 7224. 601/- for 7236. 602/- for 7248. 603/- for 7260. 604/- for 7272. 605/- for 7284. 606/- for 7296. 607/- for 7308. 608/- for 7320. 609/- for 7332. 610/- for 7344. 611/- for 7356. 612/- for 7368. 613/- for 7380. 614/- for 7392. 615/- for 7404. 616/- for 7416. 617/- for 7428. 618/- for 7440. 619/- for 7452. 620/- for 7464. 621/- for 7476. 622/- for 7488. 623/- for 7500. 624/- for 7512. 625/- for 7524. 626/- for 7536. 627/- for 7548. 628/- for 7560. 629/- for 7572. 630/- for 7584. 631/- for 7596. 632/- for 7608. 633/- for 7620. 634/- for 7632. 635/- for 7644. 636/- for 7656. 637/- for 7668. 638/- for 7680. 639/- for 7692. 640/- for 7704. 641/- for 7716. 642/- for 7728. 643/- for 7740. 644/- for 7752. 645/- for 7764. 646/- for 7776. 647/- for 7788. 648/- for 7800. 649/- for 7812. 650/- for 7824. 651/- for 7836. 652/- for 7848. 653/- for 7860. 654/- for 7872. 655/- for 7884. 656/- for 7896. 657/- for 7908. 658/- for 7920. 659/- for 7932. 660/- for 7944. 661/- for 7956. 662/- for 7968. 663/- for 7980. 664/- for 7992. 665/- for 8004. 666/- for 8016. 667/- for 8028. 668/- for 8040. 669/- for 8052. 670/- for 8064. 671/- for 8076. 672/- for 8088. 673/- for 8100. 674/- for 8112. 675/- for 8124. 676/- for 8136. 677/- for 8148. 678/- for 8160. 679/- for 8172. 680/- for 8184. 681/- for 8196. 682/- for 8208. 683/- for 8220. 684/- for 8232. 685/- for 8244. 686/- for 8256. 687/- for 8268. 688/- for 8280. 689/- for 8292. 690/- for 8304. 691/- for 8316. 692/- for 8328. 693/- for 8340. 694/- for 8352. 695/- for 8364. 696/- for 8376. 697/- for 8388. 698/- for 8400. 699/- for 8412. 700/- for 8424. 701/- for 8436. 702/- for 8448. 703/- for 8460. 704/- for 8472. 705/- for 8484. 706/- for 8496. 707/- for 8508. 708/- for 8520. 709/- for 8532. 710/- for 8544. 711/- for 8556. 712/- for 8568. 713/- for 8580. 714/- for 8592. 715/- for 8604. 716/- for 8616. 717/- for 8628. 718/- for 8640. 719/- for 8652. 720/- for 8664. 721/- for 8676. 722/- for 8688. 723/- for 8700. 724/- for 8712. 725/- for 8724. 726/- for 8736. 727/- for 8748. 728/- for 8760. 729/- for 8772. 730/- for 8784. 731/- for 8796. 732/- for 8808. 733/- for 8820. 734/- for 8832. 735/- for 8844. 736/- for 8856. 737/- for 8868. 738/- for 8880. 739/- for 8892. 740/- for 8904. 741/- for 8916. 742/- for 8928. 743/- for 8940. 744/- for 8952. 745/- for 8964. 746/- for 8976. 747/- for 8988. 748/- for 9000. 749/- for 9012. 750/- for 9024. 751/- for 9036. 752/- for 9048. 753/- for 9060. 754/- for 9072. 755/- for 9084. 756/- for 9096. 757/- for 9108. 758/- for 9120. 759/- for 9132. 760/- for 9144. 761/- for 9156. 762/- for 9168. 763/- for 9180. 764/- for 9192. 765/- for 9204. 766/- for 9216. 767/- for 9228. 768/- for 9240. 769/- for 9252. 770/- for 9264. 771/- for 9276. 772/- for 9288. 773/- for 9300. 774/- for 9312. 775/- for 9324. 776/- for 9336. 777/- for 9348. 778/- for 9360. 779/- for 9372. 780/- for 9384. 781/- for 9396. 782/- for 9408. 783/- for 9420. 784/- for 9432. 785/- for 9444. 786/- for 9456. 787/- for 9468. 788/- for 9480. 789/- for 9492. 790/- for 9504. 791/- for 9516. 792/- for 9528. 793/- for 9540. 794/- for 9552. 795/- for 9564. 796/- for 9576. 797/- for 9588. 798/- for 9600. 799/- for 9612. 800/- for 9624. 801/- for 9636. 802/- for 9648. 803/- for 9660. 804/- for 9672. 805/- for 9684. 806/- for 9696. 807/- for 9708. 808/- for 9720. 809/- for 9732. 810/- for 9744. 811/- for 9756. 812/- for 9768. 813/- for 9780. 814/- for 9792. 815/- for 9804. 816/- for 9816. 817/- for 9828. 818/- for 9840. 819/- for 9852. 820/- for 9864. 821/- for 9876. 822/- for 9888. 823/- for 9900. 824/- for 9912. 825/- for 9924. 826/- for 9936. 827/- for 9948. 828/- for 9960. 829/- for 9972. 830/- for 9984. 831/- for 9996. 832/- for 10008. 833/- for 10020. 834/- for 10032. 835/- for 10044. 836/- for 10056. 837/- for 10068. 838/- for 10080. 839/- for 10092. 840/- for 10104. 841/- for 10116. 842/- for 10128. 843/- for 10140. 844/- for 10152. 845/- for 10164. 846/- for 10176. 847/- for 10188. 848/- for 10200. 849/- for 10212. 850/- for 10224. 851/- for 10236. 852/- for 10248. 853/- for 10260. 854/- for 10272. 855/- for 10284. 856/- for 10296. 857/- for 10308. 858/- for 10320. 859/- for 10332. 860/- for 10344. 861/- for 10356. 862/- for 10368. 863/- for 10380. 864/- for 10392. 865/- for 10404. 866/- for 10416. 867/- for 10428. 868/- for 10440. 869/- for 10452. 870/- for 10464. 871/- for 10476. 872/- for 10488. 873/- for 10500. 874/- for 10512. 875/- for 10524. 876/- for 10536. 877/- for 10548. 878/- for 10560. 879/- for 10572. 880/- for 10584. 881/- for 10596. 882/- for 10608. 883/- for 10620. 884/- for 10632. 885/- for 10644. 886/- for 10656. 887/- for 10668. 888/- for 10680. 889/- for 10692. 890/- for 10704. 891/- for 10716. 892/- for 10728. 893/- for 10740. 894/- for 10752. 895/- for 10764. 896/- for 10776. 897/- for 10788. 898/- for 10800. 899/- for 10812. 900/- for 10824. 901/- for 10836. 902/- for 10848. 903/- for 10860. 904/- for 10872. 905/- for 10884. 906/- for 10896. 907/- for 10908. 908/- for 10920. 909/-

A NOTED EXPORT BRAND,

"King George IV"

Whisky

The "TOP NOTCH"
of Scotch.

KNOWN AND APPRECIATED ALL OVER THE WORLD.
THE DISTILLERS' COMPANY LTD.
 EDINBURGH. Capital employed over £3,000,000.



The "DAIMLER" Two-Decker, Length 2 ft. 4 ins., Width 1 ft. 6 ins., Height 2 ft. 10 ins. With two front and two rear wheel hubs, all rubber tyres. £213 10s.



The "BOLCKOW" Three-Decker, Length 2 ft. 4 ins., Width 1 ft. 6 ins., Height 2 ft. 10 ins. With two front and two rear wheel hubs, all rubber tyres. £213 10s.

Teakwood Tea Wagons

serve equally for Indoors or the Garden. Hughes, Bolckow make them with the distinctive plain finish which only perfect wood and workmanship permit.

Boatshop Teakwood is hygienic, age-proof, weather-proof and historic.

In Hospitals and Nursing Homes, Tea Wagons save the extra work brought by the War. You could think of no more useful present to your Local Institution than a Hughes, Bolckow Tea Wagon.

From your favorite doctors, carriage paid, to any Hospital in Great Britain.

WEST-END EXHIBITION
 of Tea Wagons and all other examples of Hughes, Bolckow Teakwood Furniture can be inspected at the Royal Society, Sherborne, Dorset, on September 29th, 1915. Your visit will be welcome.

HUGHES, BOLCKOW & CO., LTD.
 10 Dover Street, Piccadilly, W.

Shipping Yard: Blyth, Northumberland.

BERMALINE

BEST BROWN BREAD

a nourishing and wholesome BREAD for family use, delicious to eat and always fresh.



THE MALLOCK-ARMSTRONG

EAR-DEFENDER

For prevention of the **Acute** (Temporary) GLEET (Acute) INFLAMMATION OF THE URINARY TRACT.



THE MALLOCK-ARMSTRONG EAR DEFENDER CO.,
 10, Abchurch Lane, London, E.C. 4.
 Sole Agents for the British Isles.

Twinplex Strop

For Double edge blades

100 strokes from 1 blade

Strops two edges at once
 Restores ITSELF at every turn.

Made in England by
 Twinplex Sales Co.
 25, Abchurch Lane, London, E.C. 4.

"RECORD" not only stains but gives a polish that lasts.

It transforms belts, boots, and leggings to the correct colour, and gives a harder, better polish that never collects dust—because it contains the hardest, brightest waxes ever put in a polish.

"Record" Toney Red Boot Polish

Use it daily to prevent shabbiness and darkness out-of-date light brown suits to the correct colour.

Get a tin. Ask for it from your Boot Dealer. Avoid the cheap Polish.

If any difficulty is obtaining, send to the two tin, and free.

RECORD POLISH CO. LTD., SOLE AGENTS.



Make your Wrist Watch break-proof!

Every wrist-watch—soldier or sportsman—needs the **ARMY Protector** which converts any wrist watch into a miniature bunker guarding the glass and case from breakage, protecting the wearer from the danger of splinters, and preventing dangerous reflections from the glass.

The ARMY WRIST PROTECTOR

Gives absolute protection to any Wrist Watch.

Well made in various styles to suit any wrist. Comes with a single movement—transparent, and looks as though it were a part of the watch.

Send one to your friend at the front.

Nickel or Metal Finish. £1 6s.
 Leather Cover. £1 6s.
 Sold Silver from 6s.
 Also in Solid Gold.
 Sold by Jewellers, Silversmiths, etc.
 Write to obtain from your jeweller and stamp or postal order direct to the ARMY WRIST PROTECTOR, Waltham Works, 25 Sherb St. Waltham, W.

THE VALUE OF CONCENTRATION

SUCCESS in a career, an enterprise or a struggle depends almost entirely upon concentration. It's the old story of the bundle of sticks. Effort concentrated produces better (and) results than the same amount of effort distributed.

Concentrate—but concentrate at the point of effect. He would be a poor general who mazed his best troops where his position was naturally least vulnerable, or where a strong offensive would have no strategical or tactical value.

It is the same with advertising. The right goods are of no use to the wrong people and the wrong people are of no use to the advertiser. Waste of time telling a man the advantages of what he cannot pay for or is incapable of appreciating, and to say waste of money.

Look at it this way. Only people above a definite income line have the means to buy your goods, or only those with a definite standard of taste are likely to appreciate them.

Each Journal of a certain group of media reaches *some* of the class profitable to you, but covers a field much more comprehensive.

Clearly, to advertise effectively through these media means much useless publicity—paid for on circulation rates.

Suppose, however, that not a group but a single journal covers the whole of the profitable class, and practically that class alone. And its rates are based on a guaranteed Net Sale.

Foolish, would it not be, to pepper the papers of this group with little announcements that miss fire for the most part when strong appeals in the one representative medium would cost far less?

"PUNCH" is par excellence the medium in which to CONCENTRATE.

HOT WATER Instantly NIGHT or DAY



EWART'S GEYSERS
346 EUSTON RD LONDON NW

When buying Autumn and Winter Garments ask your Outfitter to show you

"Viyella" Shirts & Pyjamas

Soft and light, heatful and chill-preventing, "Viyella" is very durable, washes well and does not shrink. The garments can be obtained ready-to-wear or made-to-measure in a variety of weights and artistic patterns. Each bears guarantee of replacement should it shrink.

Try the charm of "Viyella" for yourself.

Write for patterns (non-transferable), and Booklet, "A Material Consideration," to Mr. HOLLIS & CO. Ltd. (Inland only) 44 Vyella House, Newgate St., London, E.C.

COAL WASTE AVOIDED LOOK TO YOUR STOVES

That old-fashioned stove in your dining-room is eating up coal at an alarming rate and giving you little return.



Now if you instal a "DEVON" FIRE

you will find that it takes but little coal and gives an all-round generous heat and will pay for itself in next-to-no-time. Further, it can be made to match with any decorative schemes.

STRICTLY MODERATE IN PRICE.

Write for Illustrated Price List. THE "DEVON" FIRE

CANDY & Co. Ltd.

87 NEWMAN STREET
OXFORD STREET, W

Works: Newton Abbot, Devon

25% saving in fuel. Best out of thirty-six competing stoves in official tests



REGD. TRADE MARK

DROITWICH

BRINE CRYSTALS

EVEN the most stubborn cases of Rheumatism, Sciatica, Gout and Lumbago yield rapidly to the natural action of Droitwich Brine Crystals, which are actually prepared from the Springs at Droitwich. You merely dissolve the Crystals in a hot bath—the treatment is simple, the cure is sure.

The wonderful value of Droitwich Brine Crystals has been proved by thousands.

Price only 2/6 per 25 lb. bag.

Delivered free to your Business Address in Great Britain.

WESTON & WESTALL, Ltd.
(Incl. 10/11) Birmingham, London, E.C.



HOSPITALS AND CHARITIES.

THE WAR

Has entailed a heavy burden on our People owing to the increased cost of food and materials.

THE NATIONAL REFUGES AND TRAINING SHIPS

'Arethusa' & 'Chichester' have sent their Old Boys into 70 British Hospitals and into the vessels of the FORTRESS FLUENTS. Over 3,000 boys have joined the Royal Navy. We have entered the National Service, 1,000 Boys and Girls now being maintained.

SPECIAL HELP IS MUCH NEEDED.

THREE MAINTENANCE LADS AND QUEEN LOUISA GUYON 184, Shaftesbury Avenue, W.C. 2. Total 10. H. BRISTOW WALKER and SODALITY 1. HARRY G. SCOTLAND.

You are **SAFE** in dealing with



555 Branches in Town and Country.
800 QUALIFIED DISPENSERS.
NEARLY 10,000 EMPLOYEES.
Issued by Boots Pure Drug Co. Ltd.

Why Suffer Baldness?
Suspend the premature ravages of Time.
Chills and Bauralia prevented.



A perfectly designed and a suitable corrector of Time, cure by restoring the hair to its natural state. No hair is the natural remedy.

Specialists in the treatment of Baldness and Hair Loss. No hair is the natural remedy.

C. BOND & SON,
Specialists in the treatment of Baldness and Hair Loss. No hair is the natural remedy.

61, New Bond St., LONDON, W.

Estimated by

'LIVERPOOL' VIRUS

without danger to other animals and without loss of time and money. No hair is the natural remedy.

Wrote for particulars to: RYANSON LEICHER & WERN, Ltd., 20, Abchurch Lane, LONDON.

NOVO

TOILET PAPER

THIN, SOFT, STRONG AND SILKY. SOLD EVERYWHERE.

Made in England by English men at English works

CONNOISSEURS ALL THE WORLD OVER PREFER

"PD"

SCOTCH WHISKY

PETER DAWSON, Ltd., Distillers.

22-24, GREAT OUSE ST. GLASGOW.

Onoto Pens

are the only Standard
10/6 Fountain Pens
All British Made by a
British Company with
British Capital and
Labour.

*The Military Size
Gives you fine
style, never lacks
and exactly fits
the most firm pocket.*

THOMAS DE LA RUE & CO., LTD.

PLAYER'S Navy Mixture

"Pipe Perfect"

IN THREE STRENGTHS—

MILD AND MEDIUM

WHITE LABEL

5 D.

per oz.

per oz. 4 D.

For Wounded
British Soldiers
and Sailors in
Military Hospi-
tals at Home
and for the
Front at Duty
Free Prices.

Terms on
application to—
**JOHN PLAYER
& SONS,**
Nottingham.



*a cool smoke
in a warm spot*

Branch of The Imperial Tobacco Co. Ltd. Co. Britain and Ireland, Ltd. 2142

*Talks on Tyres
by
Jim Goodyear*

Allow us to introduce
"Jim Goodyear."

JIM GOODYEAR will tell you a few truths
about tires in general and "Goodyears" in
particular. He will bring home to you in
a most amusing story the famous
All-Weather Tread, and other features
which are exclusive to

GOOD YEAR
Fortified Tyres.

He will illustrate the amount of money and still
expended on "Goodyears" in the last season (estimated
at least of 1914) which they are "Goodyears" in fact.
He is to be joined in the "Jim Goodyear" lecture,
a copy of which will be mailed free, if you simply
send your name and card to—
The Goodyear Tyre & Rubber Co. (U.S.) Limited, Ltd.,
Central Works, Kingston, Jamaica,
and 393, Deansgate, Manchester,
Canadian Branch: Toronto, Ontario. 44

Observe the effects of
gun-fire and the move-
ments of the enemy in
perfect safety with the

LIFEGUARD Patent Collapsible Pocket PERISCOPE



Many valuable lives have been saved by using this
simple instrument. It enables as much to be seen
with the eyes 20 inches below the parapet of a trench
as if the head is fully exposed as a target for rifle fire.

The "Lifeguard" has been perfectly rigid at any point
bores approved by the War Office, many thousands are
in daily use in the firing line. It is light and handy in use.
The field of view covers a
sector of front 100 yards in
length at a distance of 400
yards.

The "Lifeguard" weighs
23 oz., measures 41 inches
square by 4 inches when
closed, and fits into a neat
waterproof khaki pouch,
worn on the belt. It is quite
the thing for military use,
and no equipment is com-
plete without it.

The "Lifeguard" (see
illustration) has a reinforced
Frame formed by U-shaped
strips giving enormous
strength. It is without fail
the most movement and resists

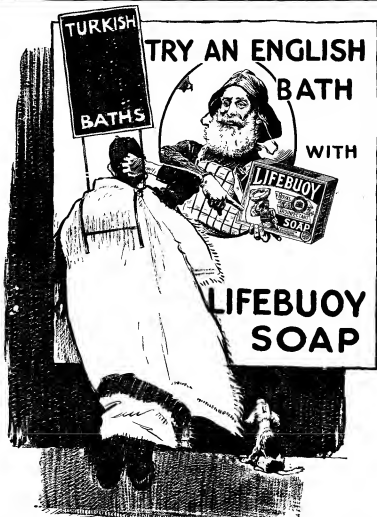
Spare Mirrors (each with Cover)
at each or extra.
Spare Mirror in Aluminium
Case, with washers complete
with case. Postage extra if
without Periscope.

20/-

Full price refunded without question if not approved on receipt.
Obtainable of all Opticians, Military Outfitters,
Stores, etc., or direct by postal order from the
Sole Manufacturers and Patentees:

F. DUERR & SONS,
Old Trafford, Manchester, S.W.





THE inherent love that a Britisher has for his bath is due to his inborn love of health. Therein lies the secret of the success of Lifebuoy Soap. Those who love health love Lifebuoy Soap. It gives an abundant antiseptic lather which is as pleasing as it is beneficial.

LIFEBUOY SOAP IS MORE THAN SOAP—YET COSTS NO MORE.

The name Lever on Soap is a Guarantee of Purity and Excellence.

LEVER BROTHERS LIMITED, PORT SUNLIGHT.